

Together for
Mighty
Change
in Maricopa County



2022-2023
Annual Report

Valley of the Sun
United Way



Valley of the Sun United Way envisions a community where every child, family and individual is healthy, has a safe place to live and has every opportunity to succeed in school, work and life.

In 2021, we announced our MC2026 community-informed plan focused on Maricopa County, the people who live here and the belief that regular change isn't enough. To achieve the bold community goals in the plan, we must focus on Mighty Change.

The following pages serve as an annual report and update on our community's progress over the past year and the unique role of United Way to address these MC2026 impact areas:



2022-2023 Highlights

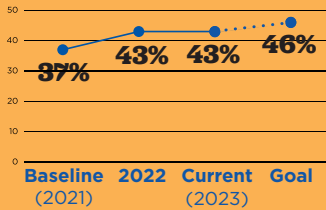
- Coalitions by MC2026 areas formalized with over 300 members
- Provided nearly 10,000 children with affordable quality child care, in partnership with First Things First
- Partnered with Read On Communities to combat pandemic-related learning loss and improve literacy skills for nearly 6,500 children through the literacy hub programming, which has included 24,000 hours of tutoring and distributed 50,000 books for children to start their own home libraries
- Launched pilot year of Pathways to Economic Opportunity with 28 young Black and Latina women in the inaugural professional development class
- MC2026 Public Policy Agenda finalized with local, state and federal priorities
- Supported distributing \$350,000 worth of equipment and supplies to over 100 of our nonprofit and school partners
- Engaged over 6,000 volunteers in support of our MC2026 work
- Received a NIST Cybersecurity Framework overall risk rating of “Low,” ensuring safe stewardship of over \$100MM in philanthropic and state funds



Community Snapshot 2022-2023

EXECUTIVE SUMMARY

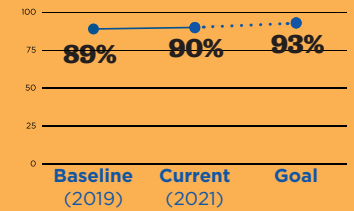
Increase 3rd grade reading proficiency by **25%**



3rd Grade Reading Proficiency Rate



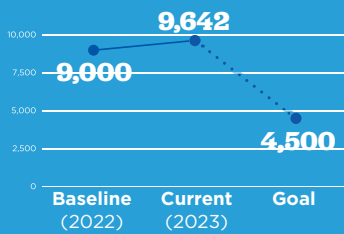
Increase youth aged 16-24 engaged in education and employment opportunities by **38%**



Rate of Engagement Amongst Opportunity Youth



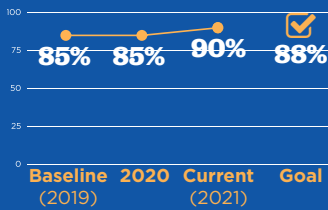
Reduce homelessness by **50%**



Individuals Experiencing Homelessness



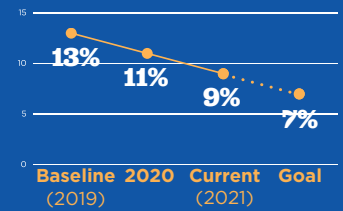
Increase access to affordable health care by **100,000** individuals



Rate of Insured



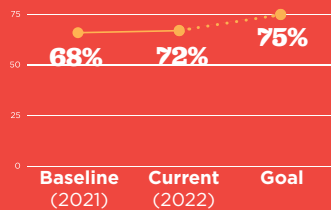
Decrease food insecurity by **50%**



Rate of Food Insecurity



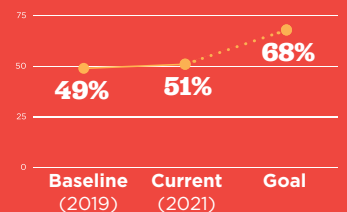
Increase achievement of higher paying employment by **20%**



Rate of Higher Paid Employment



Increase preparation for a living wage job by **33%**



Rate of Attainment

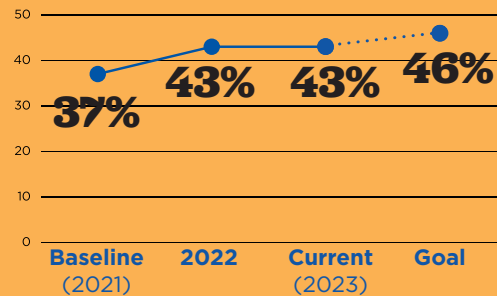


Education

Only 43% of third graders are proficient readers, although reading is a foundational skill for all future learning. Achieving reading proficiency by the end of third grade is a crucial milestone in a child's academic success.

GOAL: Increase
3rd grade reading
proficiency by **25%**

*Informed by data from the Center for the
Future of Arizona, Arizona Department of
Education, AzMERIT results*



Measured: 3rd Grade Reading Proficiency Rate



United Way in Action

STRATEGY: United Way works with schools and nonprofit partners to build and strengthen literacy capacity in early learning environments:

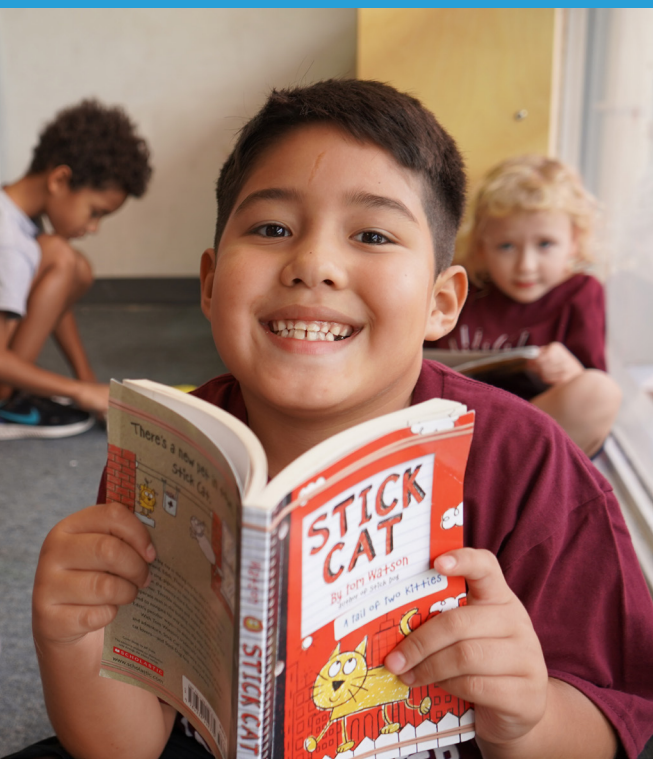
51,072 literacy resources provided

12,548 individuals completed professional development activities

23,341 participants tutored and/or received academic assistance

Partnered with **770** child care providers

Nearly **10,000** children received child care scholarships through our statewide partnership with **First Things First**



SPOTLIGHT Project C.A.L.L.

Project C.A.L.L. is a statewide consortium working to improve literacy skills and strengthen the collaboration needed to drive efficiency and innovation that will accelerate language and literacy outcomes in underserved schools and communities.

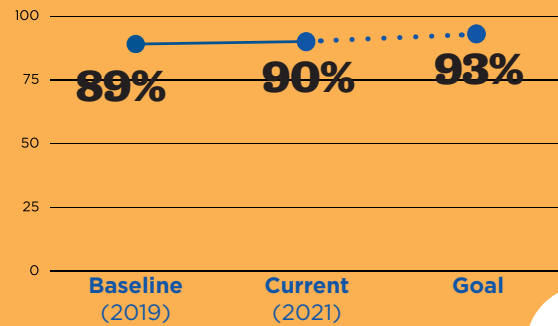
These partnerships include relationships with Read On Communities across the Valley, such as Read On Avondale/Southwest Valley, Read On Chandler, Read On Phoenix, Read On Pima and Read On Tempe. Nearly 6,500 children have been served through newly launched literacy hub programming, which has included over 24,000 hours of tutoring and distributed 50,000 books for children to start their own home libraries.

Additionally, these partnerships are addressing chronic absenteeism with the launch of MapLIT 2.0, Arizona's comprehensive data tool for interactive mapping and reporting on data that impact school readiness and early literacy outcomes.

80,000 youth aged 16 to 24 are not engaged in school or employment. These young adults are less likely to be employed, more likely to rely on government assistance and tend to have poorer health conditions.

GOAL: Increase youth aged 16-24 engaged in education and employment opportunities by **38%**

Informed by data from the Center for the Future of Arizona, U.S. Census Bureau, 1-year Public Use Microdata Series Person File for Arizona



Measured: Rate of Engagement Amongst Opportunity Youth



United Way in Action

STRATEGY: Increase Parent and Family Support



- 6,627** students received socioemotional support through 1:1 mentoring
- 27,351** students received after-school care in a safe environment
- 16,606** youth engaged in positive adult relationships



United Way's Future Focus on Education

We continue to monitor geographic areas of disparity among literacy and engagement rates, and make connections to literacy hubs and other supportive programming.

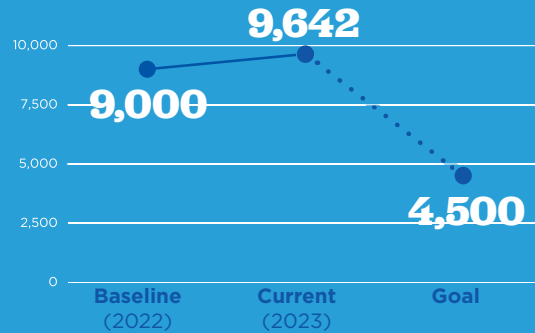
In addition, we will lean into partnerships that specialize in specific supportive services that keep vulnerable students not only from drifting away from achievement, but towards post-secondary achievement that will prepare them to thrive in future careers.

Housing & Homelessness

The growing number of people experiencing homelessness can be attributed to several compounding issues such as housing affordability and the lack of available funding for transitional and permanent supportive housing. This leaves neighbors behind and has a significant impact on health care resources, crime and safety, the workforce and the use of tax dollars.

GOAL: Reduce homelessness by **50%**

Informed by data from the Maricopa County Point in Time Homeless Count Annual Report



Measured: Individuals Experiencing Homelessness



United Way in Action

STRATEGY: Increase investments in services and programs that prioritize social determinants and wraparound services that prevent and address homelessness.



4,085 individuals provided emergency shelter

63 individuals moved to safe and stable housing because of a navigator/case manager

3,697 referrals for permanent housing

3,245 utility assists





SPOTLIGHT **Project Connect**

On any given day, thousands of people experience homelessness in Maricopa County. A dire issue that continues to be at the forefront here in the Valley. Many individuals and families are experiencing homelessness for the very first time and only need some temporary assistance to get back on their feet.

In partnership with the Human Services Campus, Project Connect provides a space for people to come together and be met by dozens of nonprofits and community-based organizations at one location to increase access to programs.

Attendees are connected with a vast array of services and resources to help them tackle the issues they are facing. This includes critical service connections, such as enjoying a meal, gaining access to clean clothing, getting identification documents such as ID and social security cards or birth certificates, receiving housing or shelter placement services, wellness checks and haircuts, employment services and more.

In the past year, six Project Connect events were held in communities across the Valley, from the Human Services Campus in Phoenix to Avondale, Surprise, Tempe and beyond. Nearly 600 individuals were supported through the events and received more than 2,000 service connections.

United Way's Future Focus on Housing & Homelessness

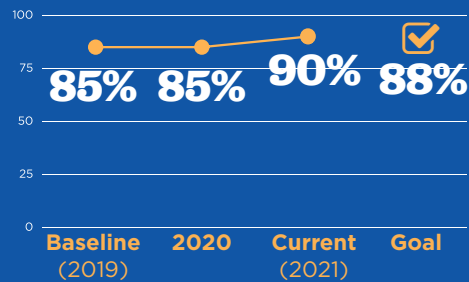
Recent studies in Maricopa County show that for every one person that exits homelessness successfully, unfortunately TWO begin to experience it. By focusing on prevention, United Way will work with partners to find cost-effective mediation that prevents individuals from experiencing homelessness, as well as increasing well-being by avoiding the associated suffering and trauma.

Health

15% of individuals lack access to affordable health care. This lack of access has a number of negative consequences. Uninsured individuals are less likely to receive preventive care and less likely to seek care as quickly when they are sick or injured. This can lead to worse health outcomes and higher costs in the long run.

GOAL: Increase access to affordable health care by **100,000** individuals

Informed by data from the Center for the Future of Arizona, Arizona Department of Health Services



Measured: Rate of Insured



United Way in Action

STRATEGY: Reduce barriers to accessing health care (transportation, social determinants, cost and lack of trust) through outreach and services that increase participation in health care programs.



8,834 individuals increased knowledge of how to overcome barriers to access to health care

6,617 transportation rides provided (medical/mental health services)

1,218 individuals enrolled for medical/mental health care benefits

SPOTLIGHT Community Health Workers

Community health workers, or promotoras, are critical frontline public health professionals who have an in-depth understanding of local communities and the strategies that are most impactful in the neighborhoods in which they have built deep, trusting relationships. Community health workers play a key role in facilitating access to services and increasing knowledge, understanding and self-sufficiency with under-resourced members of our community.



Through our MC2026 Health Coalition and Action Teams, partners advocated for and successfully worked with the Arizona Department of Health Services to create a voluntary licensing program for community health workers. The Arizona Department of Health Services began licensing community health workers in November 2022.

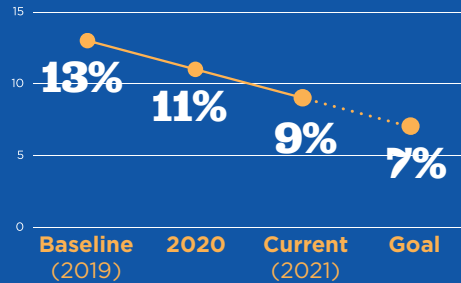
Valley of the Sun United Way has formed several partnerships and consulted with organizations including Arizona State University, Unlimited Potential, YMCA and others to create community health worker training programs that build skills in the areas of data, canvassing, health systems and knowledge, cultural beliefs and more.

Valley of the Sun United Way currently provides funding for community health worker positions with Unlimited Potential, Helping Families in Need and notMYkid that are improving access to resources for children, families, and individuals across the Valley.

584,600 individuals in Maricopa County experience food insecurity, a condition in which people lack reliable access to affordable, nutritious food. Food insecurity can have a significant impact on physical and mental health, academic performance and financial stability. It can also force people to make difficult choices between food, rent and other essential needs.

GOAL: Decrease food insecurity by **50%**

Informed by data from Feeding America



Measured: Rate of Food Insecurity



United Way in Action

STRATEGY: Strengthen and support the emergency food system to reduce hunger among families and senior citizens.



453,597 individuals received emergency food

23,531,430 meals supplied to individuals

291,483 home-delivered meals



United Way's Future Focus on Health

Food deserts and higher food costs are preventing families from accessing affordable, healthy food. We will partner to lift up solutions to increase access in these geographically specific areas.

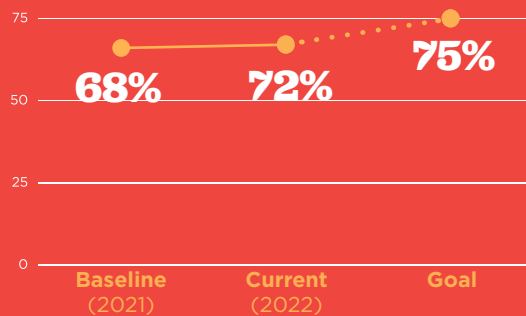
We will partner with community health workers and nonprofits to deliver culturally competent outreach and services that help remove barriers to accessing health care (i.e. transportation, costs and lack of trust). Monitoring closely how the end of the auto enrollments for SNAP and AHCCCS will impact access to vital support, we will increase outreach efforts where most needed.

Workforce Development

33% of individuals in Maricopa County are employed in low-wage jobs, earning wages too low to meet their basic needs. As a result, they may rely on public assistance programs and lack access to affordable health care.

GOAL: Increase achievement of higher paying employment by **20%**

Informed by data from the Bureau of Labor Statistics, Occupational Employment and Wage Estimates



Measured: Rate of Higher Paid Employment



United Way in Action

STRATEGY: Increase resources to help individuals obtain job opportunities that will raise their income and create sustainable careers.



3,210 individuals completed certification/licensing requirements for employment

6,698 individuals completed a job training/workshop program

10,844 individuals/families increased income



SPOTLIGHT Pathways to Economic Opportunity

Early work experiences help youth gain skills and build networks that lead to prosperous careers. Unfortunately, many young Black and Latina women often don't have access to these same opportunities, creating a significant wealth gap and making it nearly impossible to be on an equal footing when entering the workforce.

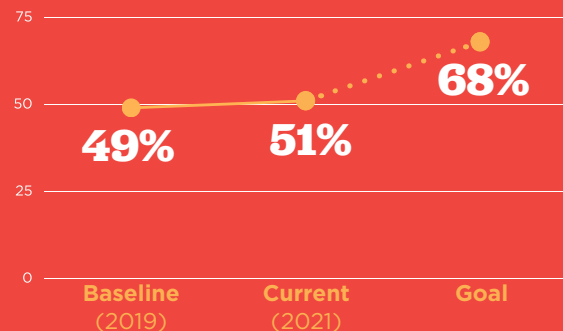
To advance the economic progress of Black and Latina young women in Maricopa County, Valley of the Sun United Way brought together several nonprofit partners to launch a new workforce development program called Pathways to Economic Opportunity to support young Black and Latina women in the Phoenix area with resources to close the wealth gap by providing mentorship, internships/apprenticeships, job-skills training, financial literacy workshops and more.

In its debut year, Pathways to Economic Opportunity supported 28 women in the program. In addition to matching participants with relevant mentors, speaker series workshops were held on topics that included networking, empowerment and establishing a personal brand, and two financial literacy workshops were provided. Six corporate partnerships were also secured to assist with career placement opportunities, and participants were supported with tuition/class/exam fees for job-skills training, textbooks and supplies, professional attire, transportation, technology and more.

51% of Maricopa County residents lack the skills and training necessary to secure living-wage jobs. Postsecondary education is a required first step for many in-demand and growing jobs, such as teachers, nurses, doctors and engineers. A postsecondary degree provides access to better-paying jobs with more opportunities for advancement.

GOAL: Increase preparation for a living wage job by **33%**

Informed by data from Expect More Arizona, U.S. Census Bureau, 1-year Public Use Microdata Series Person File for Arizona



Measured: Rate of Attainment



United Way in Action

STRATEGY: Connect business and education to increase opportunities to work-based learning, apprenticeship and mentoring experiences.



549 individuals completed internships and apprenticeships

1,314 individuals received one-on-one mentoring

2,443 individuals completed a two-year or four-year degree program



United Way's Future Focus on Workforce Development

We will continue to focus on our education partnerships that support opportunity youth and the needed resources for their path to post-secondary attainment.

We also know people need jobs now, so we are working with certification and licensing programs to ensure people are gainfully employed today.

Finally, we will help to clear barriers to employment, especially fair chance hiring services for those re-entering the workforce following incarceration.

MC 2026 Coalitions

Health

Adelante Healthcare
Alma Health Care
American Academy Pediatrics -
Arizona Chapter
American Heart Association
Arizona Caregiver Coalition
Arizona Center for Disability Law
Arizona Center for Economic Progress
Arizona Department of Economic Security
Arizona Department of Health Services
Arizona Food Bank Network
Arizona Housing Coalition
Arizona Partnership for Immunization
Arizona Public Service Company
Arizona State University and ASU's
College of Health Solutions
Aster Aging, Inc*
Autism Life and Living**
AZCEND
Backpacks 4 Kids AZ**
Banner Health and the Banner Health
Foundation*
BlueCross BlueShield of Arizona
Cancer Support Community Arizona
Chicanos Por La Causa*
Child & Family Resources, Inc.
City of Phoenix
Clever International Solutions
CommonSpirit
Covenant Health Network
Creighton Community Foundation*
Dignity Health and the Dignity Health
Foundation
Duet
ELAINE**
Equality Health and the Equality Health
Foundation
Family of God Ministry**
Father Matters**
Friendly House
Gateway to Freedom**
Haitian American Center for Social
Economic Development**
Helping Families In Need*
HonorHealth
HonorHealth Desert Mission*
Hushabye Nursery*
Insurus Medicare Solutions
Maricopa County and the Maricopa County
Department of Public Health
Mountain Park Health Center
Native Health

Neighborhood Outreach Access to Health
notMYkid*
Phoenix Cancer Support Network**
Phoenix Children's Foundation*
Project Roots**
Revive Community Health
Sage Foundation for Health**
SER-KALLAI**
Solari*
Sonora Quest Laboratories
Southwest Lending Closet**
Spectrum Healthcare
St. Mary's Food Bank Alliance
Stantec
Stepping Up for Seniors**
Tempe Community Action Agency
The Arc of Tempe**
The Salvation Army
The Society of St. Vincent de Paul
TigerMountain Foundation
UMOM New Day Centers*
United Food Bank*
Unlimited Potential*
Valle del Sol
Valley of the Sun YMCA
Valleywise Health Foundation
Village 360**
Waste Not*
Wesley Community & Health Centers*
World Hunger Ecumenical Arizona
Task Force*
Zion Institute*

Housing & Homelessness

A New Leaf*
Arizona Behavioral Health Corporation
Arizona Center for Economic Progress
Arizona Community Foundation
Arizona Department of Child Safety
Arizona Department of Economic Security
Arizona Department of Education
Arizona Department of Housing
Arizona Faith Network**
Arizona Health Care Cost Containment
System
Arizona Housing Coalition
Arizona Housing, Inc.*
Arizona State University and ASU's Action
Nexus on Housing and Homelessness
Arizona's Children Association
AZCEND*
Burns & McDonnell
Central Arizona Shelter Services*

City of Avondale
City of Glendale
City of Phoenix
City of Surprise
Corporation for Supportive Housing
Dominium
Family of God Ministry**
Foster AZ
From the Ground Up
Fuerte Art Collective**
Garcia Family Foundation
Gaughan Consulting
Helping Families in Need
Homeless ID Project
Homeless Youth Connection*
Homeward Bound*
Human Services Campus*
Journey Out of Homelessness
La Frontera EMPACT -
Suicide Prevention Center*
Lutheran Social Services of the Southwest*
Maggie's Place*
Maricopa Association of Governments
Maricopa County
Mercy Care
Mercy House*
Native American Connections*
New Life Center*
Phoenix Community Alliance
Phoenix Indian Center
Phoenix Rescue Mission
PLAN-et
RI International
Save the Family Foundation*
Shelters to Shutters
Silvernest
Sojourner Center*
Solari*
Southwest Center
St. Joseph the Worker*
Step One Halfway House
Tempe Community Action Agency*
The Salvation Army*
The Society of St. Vincent de Paul*
Thrive Services Group
TPI Composites
UMOM New Day Centers*
Valley Leadership/Home Matters
Village 360**
Virginia G. Piper Charitable Trust
Vitalyst Health Foundation
Wash The City
West Valley Health Equity*

Valley of the Sun United Way brings together nonprofits, and schools, as well as many other corporate, foundation and regional partners to form MC2026 Coalitions aligned to focus on our shared community-level goals.

* Grant Partner

** Grassroots Partner

Education

A New Leaf*
Advocacy31nine**
Agua Fria Union High School District
Alhambra Elementary School District
Aliento
ALL in Education
Arizona Association for the Education of Young Children**
Arizona Center for Economic Progress
Arizona Community Foundation
Arizona Department of Education
Arizona Head Start Association
Arizona Helping Hands
Arizona Kids Think Too
Arizona PBS/Arizona State University
Avondale Elementary School District*
AZ Community Impact
AZCEND*
Be A Leader Foundation*
Big Brothers Big Sisters of Central Arizona*
Boys & Girls Clubs of Greater Scottsdale*
Boys & Girls Clubs of the Valley*
Boys Hope Girls Hope of Arizona*
Boys to Men of Greater Phoenix**
Buckeye Elementary School District*
Camp Catanese Foundation*
Candelen*
Cartwright Elementary School District*
Catholic Charities*
Center for the Future of Arizona
Chicanos Por La Causa*
Child Crisis Arizona*
City of Chandler*
City of Phoenix*
City of Tempe*
Dysart Community Center*
Education Forward Arizona
Elevate Phoenix*
First Things First
Free Arts*
Friendly House*
Future for KIDS
Greater Phoenix Urban League*
Harmony Project Phoenix**
Helios Education Foundation
Homeless Youth Connection*
Homeward Bound*
ICAN*
Jobs for Arizona's Graduates*
Joy for Books
Junior Achievement of Arizona
Littleton Elementary School District

Lutheran Social Services of the Southwest*
Lyft
Make Way for Books*
MentorKids USA*
Million Dollar Teacher Project
Neighborhood Ministries*
New Pathways for Youth*
notMYkid
Opportunities for Youth
Our Sister Our Brother*
Read Better Be Better*
Read On Arizona*
Rising Youth Theatre**
School Connect
Scottsdale Community College
Si Se Puede Foundation**
Skye's the Limit Foundation**
Solari*
SOUNDS Academy*
Southwest Autism Research & Resource Center*
Southwest Human Development*
Stand for Children Arizona*
Teach for America
Tolleson Elementary School District
Treasures 4 Teachers
Union Elementary School District*
United Way of Tucson and Southern Arizona*
Unlimited Potential*
UPWARD for Children and Families*
Valley Leadership
Valley of the Sun Early Childhood Association**
Valley of the Sun YMCA*
Washington Elementary School District
Wesley Community & Health Centers*
World Hunger Ecumenical Arizona Task Force*

Workforce Development

A New Leaf*
Achieving My Purpose**
American Family Insurance
Arizona Career Pathways*
Arizona for the Future
Arizona State University
ARIZONA@WORK
Arouet Foundation*
Banner Health
Black Chamber of Arizona
Boys & Girls Clubs of Greater Scottsdale*
Boys & Girls Clubs of the Valley*
Career Connectors
Center for Employment Opportunities

Center for the Future of Arizona
Chicanos Por La Causa*
Children's Action Alliance
City of Phoenix Housing Department
College Bound AZ**
Community Legal Services
Covenant Health Network
Cox
Deloitte
Dress for Success Phoenix
EmFluent
Equus Workforce Solutions
Fresh Start Women's Foundation*
Friendly House
Goodwill
Greater Phoenix Chamber Foundation
Greater Phoenix Urban League
Helping Hands for Single Moms*
Instituto**
Jewish Family & Children's Service*
Jobs for Arizona's Graduates*
JPMorgan Chase
Junior Achievement of Arizona*
Live & Learn*
Lyft
Maricopa Association of Governments
Maricopa County Workforce Development Board
MetaBank
Nationwide
Neighborhood Ministries*
Opportunity Through Entrepreneurship Foundation**
Per Scholas*
Phoenix Indian Center
Phoenix Legal Action Network**
Pipeline AZ*
Rising Youth Theatre
SciTech Institute*
Scottsdale Community College
Solari*
Southwest Human Development*
STAND
Step One Halfway House
Televrde Foundation*
Tempe Community Action Agency*
The Bridge Builders Social Club
TPI Composites
UMOM New Day Centers*
U.S. VETS
WESTMARC
Year Up Arizona*
YWCA Metropolitan Phoenix*

2022-2023 Financials

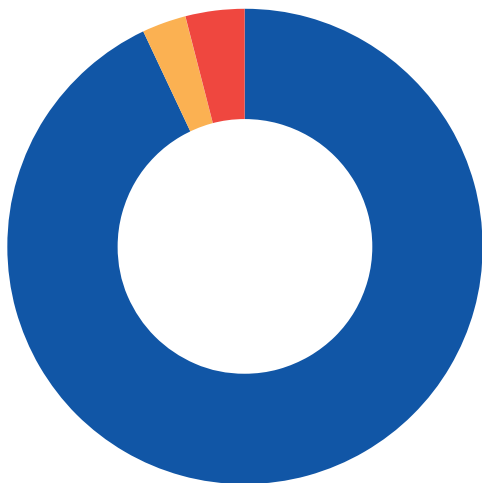
Valley of the Sun United Way envisions a community where every child, family and individual is healthy, has a safe place to live, and has every opportunity to succeed in school, in work and in life.

TOTAL REVENUE

\$109,522,863

TOTAL EXPENSES

\$107,442,255



\$99,318,576
Program Expenses
92.4%

\$3,711,235
Administrative Expenses
3.5%

\$4,412,444
Fundraising Expenses
4.1%

ENDING NET ASSETS AS OF 6/30/2023

\$70,452,248

Board of Directors

OFFICERS

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Dave Long (Treasurer)

Latasha Causey, Phoenix Raceway (Vice Chair)

Brad Smith, Deloitte (Secretary)

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Jeff Barton, City of Phoenix

Paula Boca-Bommarito,

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Geoff Burbridge, Truist

Becky Burleigh, EPCOR

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Steve Evans, Evans Family Foundation

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Sabrina Freiberg, Nationwide

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Northern Arizona University

Beth Ginzinger,

Blue Cross Blue Shield of Arizona

Neil Giuliano,

Greater Phoenix Leadership

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Lisa Riley, Wells Fargo

Todd Sanders, Greater Phoenix Chamber

Ray Schey, Phoenix Business Journal

Anthony Sharett, Pathward

Don Smith

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Arizona Hispanic Chamber of Commerce

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U.S. Bank Private Wealth Management

Monica Whiting,

Arizona Public Service Company

Christine Wilkinson, Ph.D.,

Arizona State University



Thank you for creating Mighty Change in Maricopa County

Creating Mighty Change is so much greater than any one person or organization. It takes an entire community. Our Mighty Change Champions are some of our community's biggest supporters that are making a positive impact through corporate philanthropy, employee giving and volunteerism.

Thank you to our Million Dollar Corporate Circle and Top 50 partners for your generous support

MILLION DOLLAR CORPORATE CIRCLE



Edward Jones®



FREEPORT-McMoRAN

QuikTrip

American Express
Arizona State University
Bank of America
Banner Health
Blue Cross Blue Shield of Arizona
BMO
BOK Financial
Burns & McDonnell*
Centene Corporation
Chandler Unified School District
City of Avondale
City of Phoenix
City of Scottsdale
City of Surprise
CopperPoint Insurance Companies
Costco Wholesale
Cox*

Deloitte
Dillard's
Enterprise Holdings
EPCOR
Exact Sciences
EY
FedEx
Garmin
General Dynamics
Global Payments
Gore
Helios Education Foundation
Insight
Maricopa Community Colleges
Maricopa County
Microchip Technology
National Bank of Arizona

Nationwide
NBA Foundation
PCL Construction
PetSmart
Phoenix IDA
PNC*
PwC
Snell & Wilmer
SRP*
Target
Team Fishel
USAA
Valley of the Sun United Way
Vanguard
Verizon
Wells Fargo

**MC2026 \$100,000 Lead Investors*

Creating **Mighty Change** in

HEALTH | HOUSING & HOMELESSNESS | EDUCATION | WORKFORCE DEVELOPMENT

Valley of the Sun
United Way



vsuw.org/MightyChange