

A photograph of four women laughing together in a brightly lit room. The woman on the far left has blonde hair and is wearing a denim jacket. The woman next to her has brown hair and is wearing an orange blazer. The woman in the center has dark hair pulled back and is wearing a dark blue sleeveless dress. The woman on the right has long dark hair and is wearing a white polo shirt and green pants. They are all smiling and laughing. In the background, there are large posters on the wall showing various people and activities. A water bottle is on a table in front of them.

Employee
Campaign Manager

BEST PRACTICES

Summit

Mighty
Change

WELCOME!

Cassidy Campana



**BOYS & GIRLS CLUBS
OF THE VALLEY**

Agenda



Making Choices Experience: Warm-up Exercise



Program Spotlight: Mighty Families



United Way Campaign Best Practices



Closing Inspiration



Build Mindfulness Kits / Club Tours



MAKING

Choices



Making Choices

How will you invest your resources?

If you had a “15-credit budget” to spend every month how would you spend it? What would your family’s priorities be?

The Credit Bank represents your monthly budget of 15 credits.

- You will need to decide how to spend your budget.
- You will need to determine your priorities.
- Make the best possible choice in each category to determine how your family will live.
- You have to make a choice for each category. You cannot skip any category!
- Place the desired number of credits in each category to indicate your spending choices.

CREDIT BANK

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

CATEGORY	A (1 Credit)	B (2 Credits)	C (3 Credits)
Housing	Studio apartment, 1 bath, no patio/deck/backyard, street parking only, no covered parking space <input type="checkbox"/>	2 bedroom, 1 bath apartment, covered patio, 1 covered parking space <input type="checkbox"/>	3 bedroom, 2 bath house, small yard, 2-car garage, and dishwasher <input type="checkbox"/>
Healthcare	No health insurance, you pay for all health related costs <input type="checkbox"/>	Health insurance for you through your employer but no health insurance for your family members <input type="checkbox"/>	Health insurance for you and your family through your employer <input type="checkbox"/>
Food (per-person)	1 meal a day <input type="checkbox"/>	2 meals a day <input type="checkbox"/>	3 meals a day + snacks <input type="checkbox"/>
Transportation	Walk or bike everywhere, no public transit available <input type="checkbox"/>	Walk, bike or take public transit <input type="checkbox"/>	Own your own car <input type="checkbox"/>
Childcare	You rely on family and friends for childcare <input type="checkbox"/>	Childcare for two days a week <input type="checkbox"/>	Childcare for five days a week <input type="checkbox"/>
Technology Access	No computer No Internet Prepaid phone <input type="checkbox"/>	Loaned computer Internet Cell Phone <input type="checkbox"/>	Owned computer Internet Smartphone <input type="checkbox"/>
Laundry Facilities	Laundromat <input type="checkbox"/>	Shared laundry room in apartment complex <input type="checkbox"/>	Washer/dryer in your home <input type="checkbox"/>
Shopping	1 big box store (i.e. Walmart, Fry's, Food City) within 10 miles <input type="checkbox"/>	Grocery store across the street from your home and a big box store within a mile <input type="checkbox"/>	2 grocery stores nearby and a big box store within walking distance <input type="checkbox"/>

Choice #1

Your family has a limited budget and only 15 candies to spend.

Review your categories and options.
Make a choice for each category; being sure to leave no rows blank.



Choice #2

Your landlord notifies you that starting next month your rent will increase by 15%.

You cannot find affordable housing alternatives at such short notice.

Remove 2 credits.
(13 total credits)



Choice #3

You just found out your spouse was laid off from work; with no severance.

Your “emergency funds” are barely existent and will be spent quickly.

Remove 4 credits.
(9 total credits)



MIGHTY **Families**





CAMPAIGN

Best Practices

BEST PRACTICE

CHALLENGE #1: Awareness

- How do we encourage and increase participation in our employee giving campaign?
- How can we best communicate to and involve all levels and job types within our organization?
- How can we effectively utilize site/area leaders, ambassadors, influencers within our company?

Mighty
Change

Best Practices

Patty Rosciano

Arizona State University

ASU United Way Campaign

- Work with ASU leadership to launch fall workforce campaign.
- Recruitment and managing of campaign managers and unit representatives across the university to assist with their internal efforts.
- Communication.
- Events.
- Tools, resources and more.



Patty Rosciano
ASU United Way Campaign Coordinator
Office of Human Resources
Talent Development
Patricia.Rosciano@asu.edu



Communication

- Kickoff announcement from ASU's President Michael Crow.
 - ✓ To include mid-way check in video message.
- ASU Insight.
- ASU United Way web page.
- Bi-weekly check in meetings.
- Campaign manager training and brainstorming sessions.
- Intranet Google web for campaign managers and unit representatives.
- Events.
- Each department/college coordinate their own internal efforts.
- MyASU.
- Final push.



Dear ASU Employee:

We are now halfway through our 2023 ASU United Way Campaign. Our goal this year is **\$710,000**, and I thank everyone who has already made their pledge in support of the Arizona communities we serve.

As many of you know, ASU and United Way share a commitment to make our communities healthier, stronger and more resilient. With that in mind, and by working together, there is still time to reach our goal. Please take a moment to watch my [video](#) above.



Leadership Involvement

- ASU United Way Leadership Breakfast.
- Leadership campaign chairs.
- Incentives.
- Messaging.
- Participation during special events.
- Recognition of leadership donors.



ASU Campaign Managers and Unit Representatives

- Recruitment of campaign managers and unit representatives across the university to assist with their internal efforts. Campaign managers are staff or faculty; about 40 individuals. Units representatives (recruited by the campaign manager) can be in the hundreds depending on the size of the department/college.
- Campaign manager kickoff training session.
- Bi-weekly check in meetings.
- Campaign celebration/recognition.



ASU United Way Campaign



Questions?

Feel free to reach out
should you want to
connect.

Patricia.Rosciano@asu.edu



Mighty
Change

Best Practices

Jennnnifer Wargo

WM

Our Challenges

Deskless
Workers

Site
Ambassadors

Diverse
Workforce

Variety of
messages

Multiple
Sites

Local
engagement
activities



Diverse Collateral

WM Donation Pledge Drive

United Ways in Arizona

Donate between Aug.
12-23 via WM Pledge
Portal with QR code or
epledge.vsuw.org/wm.

User: **WM+employee ID #**
Password: **pledge2024**



Valley of the Sun
United Way



Workplace Donation Drive

Maricopa County Employees
August 14 - 25, 2023



United Way Fundraising Pledge Drive

August 12 - 23

Pledge Today to Support United Ways in Arizona



- WM Pledge Portal (use QR code)
- User name: WM + employee ID#
(EX: WM567891)
 - Password: **pledge2024**

Supporting United Way in Arizona. Drive runs from Aug. 12 - 23.

2024 WM Pledge Drive



Your Donation Makes Life Better for Everyone
United Way has set bold goals to foster mighty change in Arizona. Organizations supported by United Way are working to decrease food insecurity by 50%, reduce homelessness by 50%, increase preparation of individuals for a living wage job by 33%, increase 3rd grade reading proficiency by 25%, and much more.

Your Participation Makes a Difference!

- **EVERY DOLLAR COUNTS:** You can donate as little as \$1 per pay period or whatever you can afford. You can also make a one-time donation.
- **TAX DEDUCTIBLE:** A portion of your donation may qualify as a dollar-for-dollar AZ Tax Credit when designated to a qualifying charitable organization. Depending on how you file, up to \$930/individual or \$470/individual may qualify as an AZ Tax Credit.
- **AUTOMATIC PAYROLL DONATION:** Your pledge donation will be deducted directly from your paycheck by your local United Way organization and a year-end receipt for your donation will be provided for your tax records.



Prize Drawings

You will be automatically entered into the prize drawings when you submitted your pledge or one-time donation.

AUGUST 14 - Early Bird Drawing

- 4 AZ Diamondback Tickets
- 4 Phoenix Rising Tickets (2 matches)
- 2,000 Recognition Points (2 winners)

AUGUST 20 - MidPoint Drawing

- 1,000 Recognition Points (3 winners)
- WM Seag Bags (3 winners)

AUGUST 23 - Final Drawing

- 1,000 Recognition Points (3 winners)
- WM Die-Cast Toy Trucks (3 winners)



HOW TO DONATE

Access pledge portal by scanning the QR code or online at epledge.vsuw.org/wm.

- User: WM + employee ID# (EX: WM567891)
- Password: **pledge2024**



Always Working for a Better Tomorrow®



Mighty
Change

Best Practices

Jordan Tye

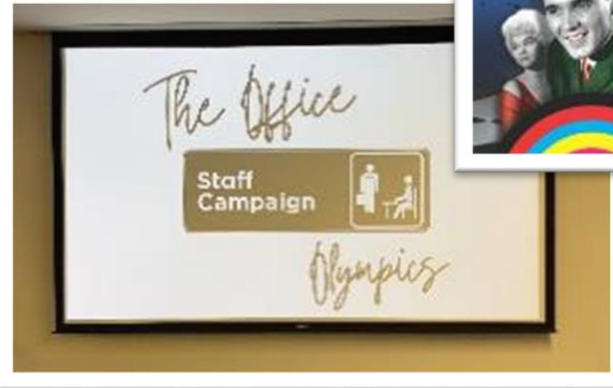
Valley of the Sun United Way

Valley of the Sun United Way

GOAL: Increasing Awareness & Participation

1. Incorporate **COMPETITION**
2. Educate in a **FUN** way

Campaign Themes



VSUW BILLBOARDS 1990's

HOUSING & HOMELESSNESS THE LATEST

Our community partners are making great strides in Housing, and VSUW is in lockstep with their efforts. Sadly, the mountain is getting steeper – rents continue to soar with large year-over-year increases. After a record-breaking summer of heat, Maricopa County's eviction filings are capturing headlines now, with 7,600 filings in August alone. Despite the dreary outlook, the voices advocating for housing solutions are *growing louder!* Many of us fueled by first-hand accounts of housing struggles with friends, family members, and co-workers. Philanthropy, business, and faith-based organizations are uniting to support greater attainable housing development, knowing that Maricopa County will only be at its best if individuals and families are living in stable homes. There's a long road before us, but good company makes the way seem shorter. Learn more at vsuw.org!

Billboard Artist 100 VIEW CHART

1995

1	Coolio
2	TLC
3	Seal
4	Boyz II Men
5	Real McCoy

PRESENTED BY
United Way
Valley of the Sun
United Way

"Your life is defined by what you believe in. And I believe that every time there is a struggle, it is a preparation for what is yet to come."
-Lisa Left Eye

A TIME OF SUCCESS



United Way Encanto Pointe Ribbon Cutting Ceremony celebrating Permanent Supportive Housing



It was "thumbs up" when the 1990 campaign hit its Goal of \$17,850,000!

ACTIVITIES

SEPTEMBER 25TH

Feeling lucky? Join us in the Park from 2:30-3:30pm as we play **Wheel of Fortune** VSUW style! Don't forget to dress up in your **90's fashion!**



Educational Events



Valley of the Sun United Way

Competitive Point System

Department Stars with the most Campaign Points

WINNER: CBD TEAM!

FITA 522 POINTS
CBD 460 POINTS
CDE 222 POINTS
EXEC 15 POINTS



POINTS

- Each person is in charge of tallying their own points
- You **MUST** sign your name on the designated flyers at the office each day or your points will not be recorded
- Each day there will be a variety of ways to gain points, the department with the most points win
- Individual & Department Winners will be announced Friday 9/29

Dressing up in a theme _____ 5 points
Winning Best Dressed _____ 10 points
Attending an activity _____ 5 points

Send in a Tik-Tok Video (Ind.) _____ 50 points
Send in a Tik-Tok Video (Group) _____ 100 points
Creating Encouragement Cards _____ 1 point per card



Influencing Incentives

Organization Wide Incentives

- Reach Goal OR 100% Participation
- Reach Goal AND 100% Participation

Individual Staff Incentives

- Pledge
- Early Bird
- First Time Givers
- 10% Year-Over-Year Increase

Leadership Level Giving Incentives

- New Leadership Level Givers
- Returning Leadership Level Givers
- Leadership Level Giving Lunch



AZ Charitable Tax Credit

- Why is it a best practice for your employee giving campaigns?
 - Drives participation in otherwise unmotivated donors
 - Encourages higher dollar donations
- New maximum credits allowed for 2024 tax year
 - **\$938** for married, filing jointly
 - **\$470** for individuals
- Can be used in conjunction with Schools & Foster Care state tax credits
- Win, Win, Win
 - Non-profit agencies benefit, residents in most need benefit, donor benefits



Let's Take a Break!

10 Minute Break



BEST PRACTICE

CHALLENGE #2: Engagement

- How do we recognize donors in a meaningful way?
- How do we help our team members better understand the impact of their donations?
- How can we use events or volunteerism to drive campaign awareness and participation?

Mighty Change

Best Practices

Stefanie Berg

Exact Sciences

EXACT SCIENCES CAMPAIGN

How do we take action around the feedback that we are hearing from employees around workplace giving campaigns?



ACTS OF IMPACT

OUR FRAMEWORK

1. Choose a goal that would be easy for people to remember & understand the logic behind it.
2. What were the “acts of impact” that would be meaningful & reach a wide range of employees in different locations?
3. Keep it simple, minimal logistics.
4. Share the progress often through leadership recognition, employee celebrations, stories



ACTS OF IMPACT

TEAM EXACT SCIENCES
TAKE OVER

UNITED WAY CAMPAIGN 2023
NOVEMBER 1-17, 2023

We have over 6,500 employees.
We believe together, we can make over

6500
acts of impact

 EXACT SCIENCES
UNITED WAY 2023

2



ACTS OF IMPACT

WAYS TO PARTICIPATE

3,000

Monetary Gifts

ePledge to give through
payroll deduction and credit
card

Special events during the
campaign timeline

1,000

Hours Volunteering

1,000

Virtual Volunteering

1,500

In-Kind Donation
Drive



ACTS OF IMPACT

WHAT OVER 7,300 ACTS OF IMPACT LOOKS LIKE



Mighty
Change

Best Practices

Michelle Blasnig

Edward Jones

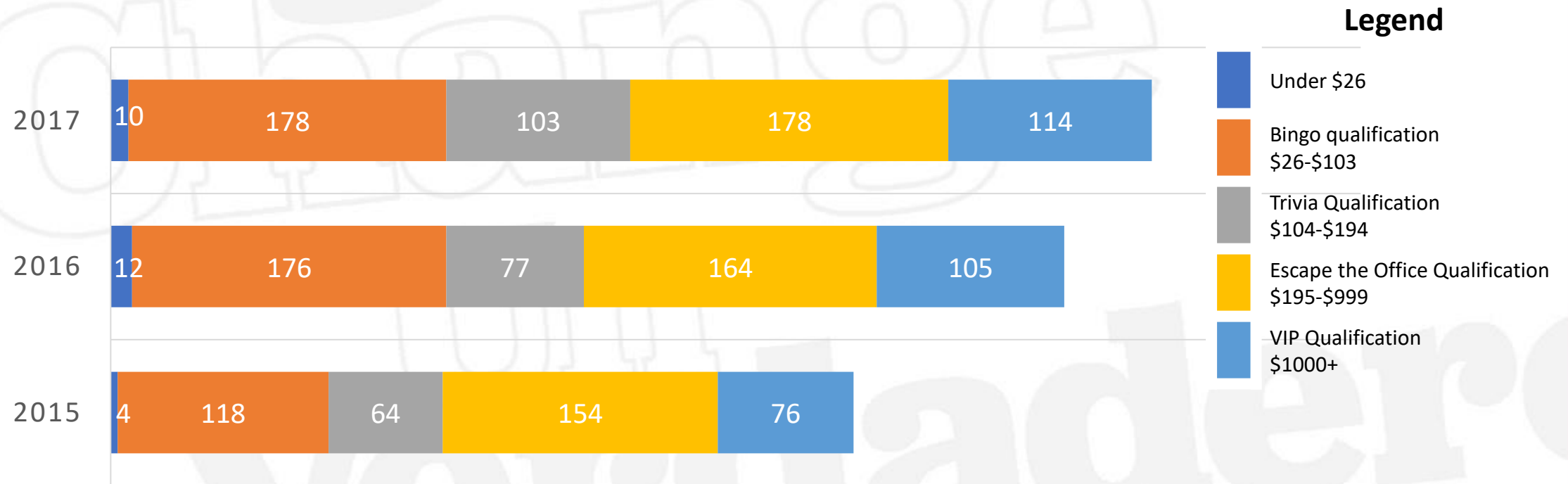
Issues to Address

- We were cannibalizing donor participation with our fundraising events
- Associates were losing the connection from the events back to the campaign
- Event participants couldn't take advantage of Arizona state tax credits

Pledging levels to Qualify for United Way Events							
Donate per paycheck:	\$1.00	...or a one-time pledge of:	\$30	...and you receive...	Attendance for you and a guest to Bingo Night	...which provides...	a family with a School Readiness Kit so they can make sure their child is ready for kindergarten
	\$4.00		\$125		Above, plus attendance for you and a guest to Trivia Night		food banks with 624 meals for individuals experiencing financial difficulties
	\$7.50		\$200		All the above, plus you can host an Escape the Office team of up to 10 people		a young adult with work readiness training that counts toward college credit, putting them on a path to success in career and life
	\$38.50		\$1,000		Leadership Giver VIP: <ul style="list-style-type: none">• Host a table of 10 at Trivia Night with early reservation option (all others can be non-EDJ guests)• You and a guest for Bingo Night with VIP seating and extra bingo card• Host an Escape the Office team with early reservation option		financial education courses for 8 families to give them tools they need to become financially stable



Campaign Growth



*introduced qualification levels for 'thank you' events in 2016 instead of holding fundraising events



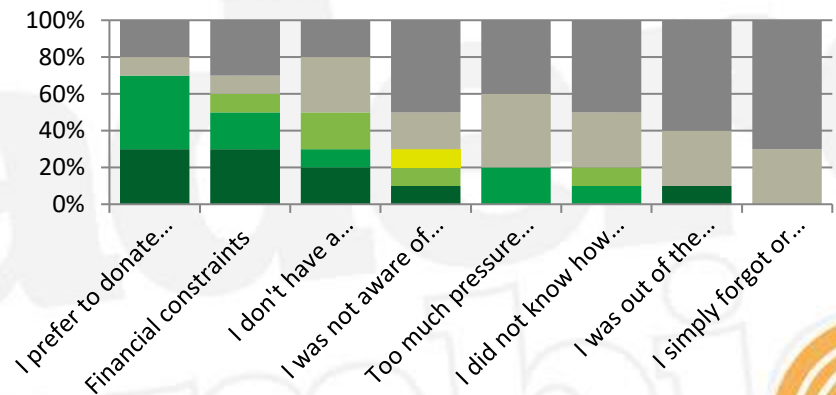
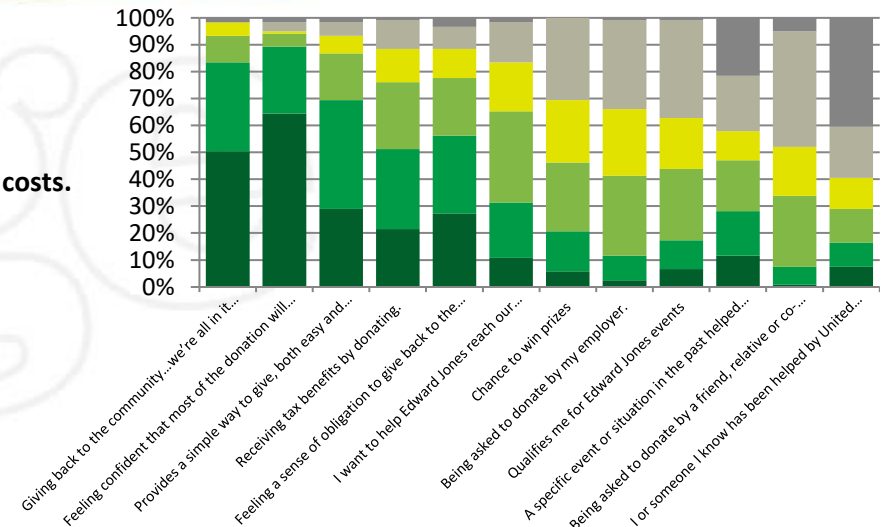
Iterating with Feedback

Reasons for Giving

- **Giving back to the community...we're all in it together.**
- **Feeling confident that most of the donation will go to help people, rather than for overhead or other costs.**
- **Provides a simple way to give, both easy and effective.**
- **Receiving tax benefits by donating.**
- Feeling a sense of obligation to give back to the community.
- I want to help Edward Jones reach our participation and pledge goals
- Chance to win prizes
- Being asked to donate by my employer.
- **Qualifies me for Edward Jones events**
- A specific event or situation in the past helped influence my preferences for how and where to donate.
- Being asked to donate by a friend, relative or co-worker.
- I or someone I know has been helped by United Way.

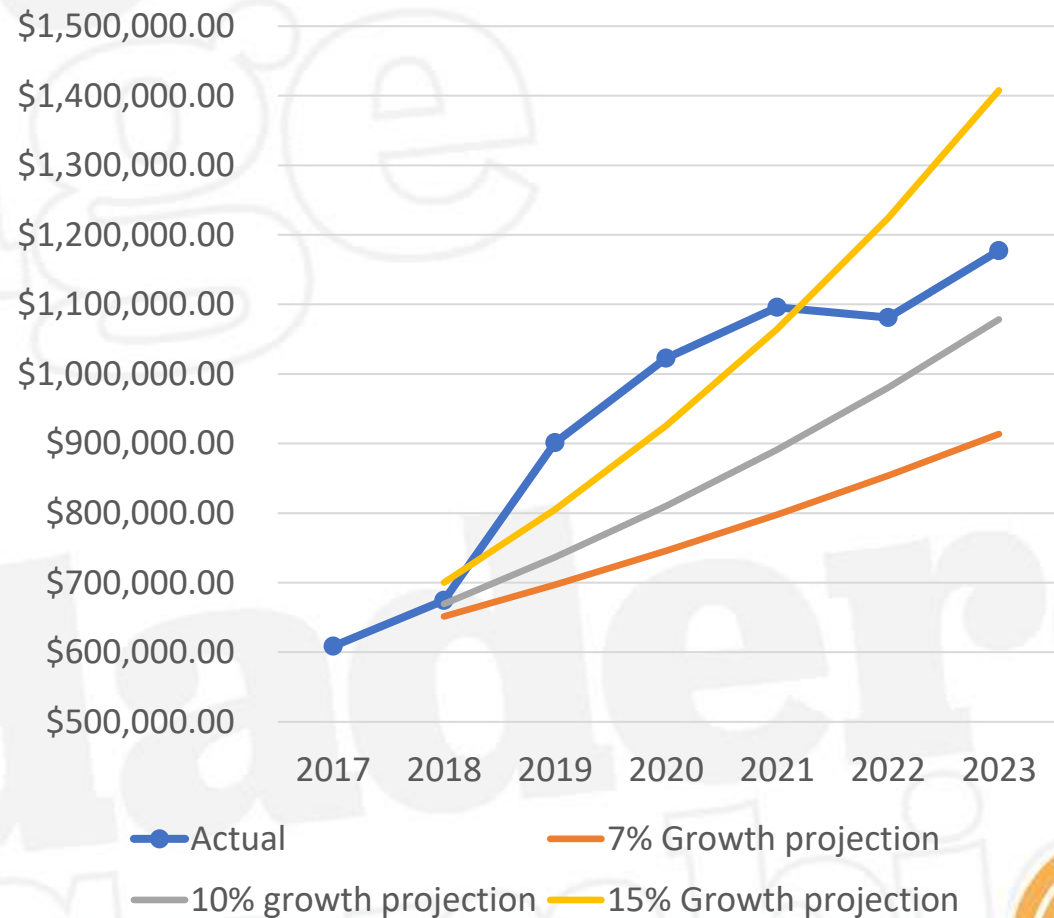
Reasons Against Giving

- **I prefer to donate to other organizations**
- **Financial constraints**
- I don't have a favorable impression of the UW
- I was not aware of the campaign
- Too much pressure from Edward Jones
- I did not know how to donate
- I was out of the office during the campaign
- I simply forgot or overlooked it



Where We Are Today

- Reduced the number of events we offer and adjusted the goals for the events
- Market and educate for the Arizona state tax credits
- Raise awareness and focus on recognition for our Leadership Giving and Power of One (1% of annual salary) donors
- Continue to connect our year-round firm volunteer opportunities with partner agencies back to the overall goals and impacts of the United Way and our donor campaign
- Working to re-engage our associates with in-person events post-pandemic



Mighty
Change

Best Practices

Rhoshawndra Carnes

APS



Community Services Fund (CSF)
presented by
Rhoshawndra L. Carnes, Chair

APS Community Services Fund (CSF)

- For 74 years, APS employees have delivered for the community through the Community Services Fund (CSF) campaign. Together, Team CSF can lift up our neighbors in need in Arizona and the Four Corners Region of New Mexico.
- Campaign is frontline employee led
- 100% of employee contributions go directly to the agency or agencies selected by the employee
- APS funds the campaign activities – NO dollars are taken from employee contributions
- Partnership with United Way
- 500+ employee and retiree nominated agencies in the CSF Directory
- Strong executive management support
- *Employees can give as little as \$1 per pay period!*



Company Match & Last Year Campaign Goal

- APS matches \$.25 to the dollar
- Company match goes to the local United Way that is associated with the agency
- For example, if you live in Phoenix but donate to an organization in Flagstaff, the Flagstaff United Way receives the company match
- Campaign Theme: "Change Someone's Future"
- Dollars Raised: \$2.3M dollars
- Leadership Givers: 1500
- Forms Turned in: 100%
- Participation Rate: 45%



Givers on a Leadership Level

- Any employee can be a Leadership Giver
- \$42.00 per paycheck (2 per month)
- or 50 cents per hour
- or a minimum of \$1,000 per year
- Eligible for special incentives
- Invitation to Leadership Giver event
- Proudly wear CSF Leadership Giver Shirt or receive the "Other Gift"
- Convenient ordering process for your gift



Sample of CSF Incentives

Incentives	Category
iPad, Fit Bit Watch, Yeti Hard Cooler, Air Pods, Mountain Bike, Visa Gift Card, Amazon Gift Card	New Givers
Yeti Hard Cooler, Visa Gift Card, Amazon Gift Card	Early Birds (give by 9/18/2023)
iPad, Fit Bit Watch, Apple Watch, Yeti Soft-Side Cooler, Yeti Cooler on Wheels, Air Pods, Laptop, Mountain Bike, Roomba, Visa Gift Card, Amazon Gift Card	All Givers
Yeti Cooler, Air Pods, Mountain Bike, Visa Gift Card, Amazon Gift Card	Step Up Givers (min \$5/pay period increase)
iPad, Fit Bit Watch, Apple Watch, Yeti Soft-Side Cooler, Laptop, Peloton, Mountain Bike, Roomba, Visa Gift Card, Amazon Gift Card	Leadership Givers (\$42/pay period)
iPad, Fit Bit Watch, Yeti Cooler on Wheels, Air Pods, Visa Gift Card, Amazon Gift Card	New Leadership Givers (\$42/pay period)
Gift Cards 10 – value of \$50 each	Retirees



Questions



Rhoshawndra L. Carnes

2024-2025 CSF Chair

Rhoshawndra.Carnes@aps.com

Mobile: 602-456-0174



Mighty
Change

Best Practices

Jacqueline Blake-Broughton
Valley of the Sun United Way

Donor Recognition Giving Levels

Leadership Giving

- Pace setters who lead by example and inspire others to effect change
- Over 3000 members who donate through workplace campaign
- Donate \$1,000 – \$9,999 annually to VSUW

Pathway to Impact Circle

- Community-minded leaders passionate about making our community a better place and want to drive greater change
- Exclusive benefits to connect with other professionals & community
- Donate \$5,000 with commitment to reach \$10,000 in three years
- Enjoy the benefits of Tocqueville Society membership

Women United

- Passionate leaders who lead by example and elevate lives of others
- Global network of 55,000 women dedicated to effecting change
- Donate \$1,000 annually directed to VSUW

Tocqueville Society

- Group of more than 200 leaders that leverages their generosity and expertise to create real and lasting change in the community
- Part of a national network of Tocqueville members
- Enjoy exclusive membership benefits
- Recognition on our membership roster
- A dedicated staff member to streamline charitable contributions for ease
- Donate \$10,000 or more annually to VSUW



BEST PRACTICE

CHALLENGE #3: “Fun”raising

- Besides donating via a payroll deduction, what are other ways team members can be involved?
- How can we use special events to raise awareness and funds for a workplace giving campaign?

Mighty
Change

Best Practices

Shannon Reed

EPCOR



Shannon Reed

2023 United Way Campaign

Bags, Boards, Bids and Bucks

EPCOR USA

Shannon Reed

Senior Communication Advisor

sreed@epcor.com

480-415-4541

Bags, Boards, Bids & Bucks

EPCOR's United Way Campaign 2023 Events

- Kick-off
- Payroll deduction – Early Bird raffles
- Online auction
- Virtual meeting
- Cornhole tournament



Bags, Boards, Bids & Bucks

EPCOR's United Way Campaign 2023 Communication and Promotion

- Donation letter
- Leadership
- Intranet page
- Employee articles and emails
- DTV, posters signs
- Desk drop



Bags, Boards, Bids & Bucks

EPCOR'S 2023 UNITED WAY CAMPAIGN BEGINS TODAY!

Aug 11, 2023 - Alberta

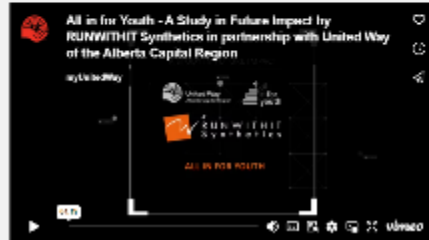
For the next few weeks, we have an opportunity to make a huge impact in our community beyond the instant we know every day. That's why, from September 11 to 30, we are asking them to contribute to United Way. Together, our contributions can help provide care for people living in poverty. More education. More hope. And more success.

More Impact with United Way

One of the benefits of being a United Way is that, day after day, the big picture is to deliver a coordinated network of services and programs that address a range of needs for individuals and families who are struggling. By bringing together resources, partners, and collective energies, United Way can help to ensure everyone gets out of poverty.

Watch the video below to find out more about how United Way from back to make positive impacts in our communities.

CAMPAIGN
ON NOW



All in for Youth - A Study in Future Impact by RUNWITHIT Synthesis in partnership with United Way of the Alberta Capital Region

EPCOR UNITED WAY ONLINE AUCTION!

Amount raised: \$5,740



REMEMBER TO PURCHASE UNITED WAY SUMMER 50/50 TICKETS BY AUGUST 31

Aug 25, 2023 - Alberta

0:00 / 0:00

Our annual workplace United Way campaign will be here before you know it. But, we're getting a head start on this year's fundraising — and giving you an extra chance to win — with a summer 50/50 raffle.

Purchase your 50/50 tickets

- As of this morning, the jackpot is at \$4,875 and rising fast!
- Tickets are available until Thursday, August 31 through Rafflebox.
- You can also use your mobile device to scan the QR code for site access.

Ticket prices:

- 1 for \$5
- 3 for \$10
- 10 for \$20
- 50 for \$50



#11
Golf with Shawn Brachford

\$50

Anonymous



#12
Golf with Joe Cypre

\$50

Anonymous



Mighty
Change

Best Practices

Yolie Briseño

City of Phoenix

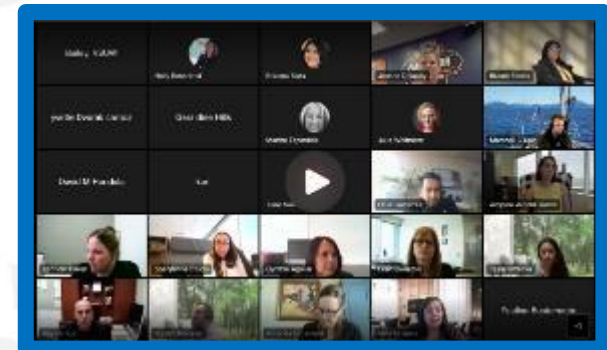


City of Phoenix Community Service Fund Drive



What's our secret sauce?

- It starts from the top
- Chair and Vice-Chair
- Community Service Fund Drive (CSFD) Executive Committee
- Communication



CSFD Goals City-wide:

- Increase participation
- Increase in pledges

Department Representatives

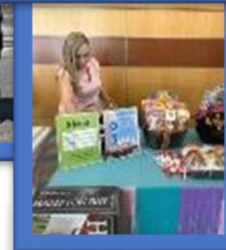
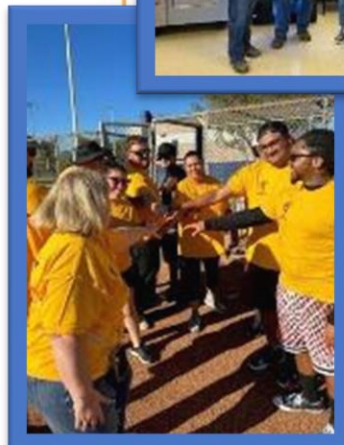
- Seeking donation from local businesses
- Creating baskets
- Educate their respective teams and push for participation
- Plan events within their sections
- Contribute and support department events and city events
- Collect cash
- Weekly meetings

Events City Wide:

Drawing Ticket sales | Ice Cream sales | Food Sales | Kickball
Tournaments | Bingo/Loteria



Parks and Recreation
CSFD Chair
Paulina Bustamante



Hand and Hearts Street Fair 2023

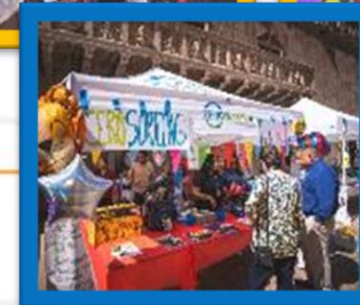
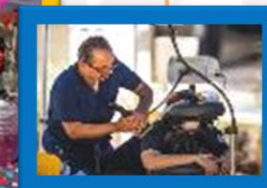
- First time being held after 4 years
- Required weekly meeting with subcommittee
- Working with various city departments to ensure power, water, and appropriate
- Each department had to submit what they would be selling, and it could not be in competition with another department
- 5am day of set up

Types of Sales

Aguas Frescas | Hot Dogs | Hamburgers | Indian Fry Bread |
Massages | Drawing Ticket Sales



**City of Phoenix Hands
and Heart Fair Chair and
Co-Chair**
Paulina Bustamante
Marie Rabusa



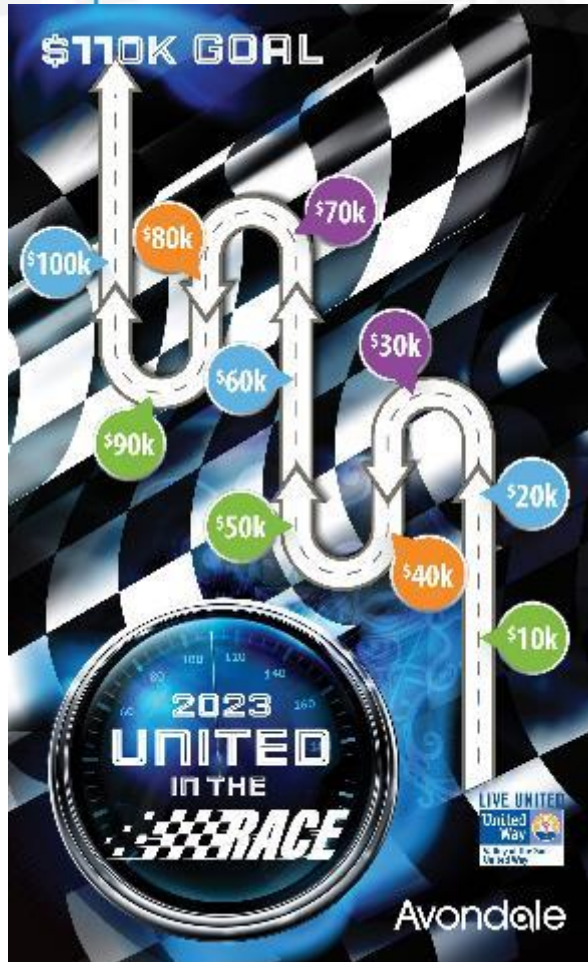
Mighty
Change

Best Practices

Stephanie Hippen

City of Avondale

City of Avondale 2023



- Campaign ran October 5-December 13
- Goal: \$110,000 and 75% participation
- Raised \$130,000 with 96.3% of employees participating
- Pledges: \$116,890
- Incentives for employees to donate



City of Avondale 2023

Fundraisers held in 2023:

- Leadership Luncheon- \$42,924
- Citywide Kickoff- \$3,995
- Chili Cookoff- \$310
- Carnival- \$3,923
- All-Staff Holiday Party- \$2,260
- Day-Off Raffle- \$2,180
- Dress-Down Buttons- \$3,100



City of Avondale 2023



Revenue

							Item				Day Off 1 (DO1)					
							Event	Baskets			Raffle	Dress Down				
							Drawing Date	Holiday Raffle (HR)			10/31/2023	Button				
							Color	Green			White	Purple				
							Price Each	5.00			20.00	20.00				
Sold Date	Seller Name	Buyer Name	Dept	E-pledge	Paper Pledge	Carnival \$1 Tickets 11/16/23	Chili Cook-Off \$10 Judge 10/11/23	HR Ticket #'s	HR Ticket Count	HR Ticket \$	DO1 Ticket Count	DO1 Ticket \$	DD Oct Count	DD Oct \$	Total Sale \$	Pymt Method (cash/card)
11/16/23	Carnival	Kellens	PD			10.00				-	-	-	-	-	10.00	Credit
10/25/23		Penny	IT	52.00						-	-	-	-	-	52.00	payroll
10/05/23	Linda	Hedrix	Court					692442	1	5.00	-	-	-	-	5.00	Cash
11/14/23		Hedrix	Court	52.00			10.00			-	-	-	-	-	62.00	payroll
10/18/23		Lara	Dev	26.00						-	-	-	-	-	26.00	payroll
11/16/23	Carnival	Lara	Dev			20.00				-	-	-	-	-	20.00	Credit
12/12/23		Figueroa	IT		24.00		10.00		1	5.00	-	-	-	-	39.00	UW check
11/01/23		Jaramillo	PW	26.00						-	-	-	-	-	26.00	payroll
11/21/23		Lin	EDT	100.00						-	-	-	-	-	100.00	UW Credit
10/05/23	Linda	Moore	Finance							-	-	-	1	20.00	20.00	Cash
12/07/23		Moore	Finance	20.00						-	-	-	-	-	20.00	UW Credit
11/16/23	Carnival	Bravo	Audit			40.00				-	-	-	-	-	40.00	Credit
12/13/23	Justin	Staff	MPR					692923	1	5.00	-	-	-	-	5.00	Credit
11/27/23	Suzie	Simmons	Fire					692535	1	5.00	-	-	-	-	5.00	cash
12/12/23		Ochoa	PD						22	110.00	-	-	-	-	110.00	UW check
			Totals:	276.00	24.00	70.00	20.00		26	130.00	-	-	1	20.00	540.00	

ASK YOUR DEPARTMENT REP HOW TO BUY YOUR

RAFFLE TICKETS

MORE CHANCES TO WIN THAN EVER BEFORE!

A FUNDRAISER FOR



- \$20** October Day-Off Raffle Tickets
• Drawing Date 10/31/2023
- \$5** November Prize Raffle Tickets
• Drawing Date 11/20/2023
- \$20** November Day-Off Raffle Tickets
• Drawing Date 11/30/2023
- \$5** December Day-Off Raffle Tickets
• Drawing Date 12/14/2023
- \$20** December Prize Raffle Tickets
• Drawing Date 12/14/2023

Purchase with EXACT cash from your Department Representative or with Credit Card at the WCO



Presenter Contact Info

- **ASU:** Patty Rosciano – patricia.Rosciano@asu.edu
- **WM:** Jennifer Wargo – jwargo@wm.com
- **Valley of the Sun United Way:** Jordan Tye - jtye@vsuw.org
- **Exact Sciences:** Stefanie Berg - sberg@exactsciences.com
- **Edward Jones:** Michelle Blasnig – michelle.blasnig@edwardjones.com
- **APS:** Rhoshawndra Carnes – rhoshawndra.carnes@aps.com
- **Valley of the Sun United Way:** Jacqueline Blake-Broughton – jblakebroughton@vsuw.org
- **EPCOR:** Shannon Reed – sreed@epcor.com
- **City of Phoenix:** Yolie Briseno & Paulina Bustamante – yolanda.briseno@phoenix.gov;
paulina.Bustamante@phoenix.gov
- **City Avondale:** Stephanie Hippen – shippen@avondaleaz.gov



Mighty
Change

MISSION

Moment

Marena Sever

Boys & Girls Clubs of the Valley

My Club Journey



A young girl with blonde curly hair is smiling and looking towards the camera. She is wearing a patterned tank top. The background is a colorful play area with yellow and blue padded structures and safety netting. The text "VOLUNTEER" is overlaid on the image in a bold, orange font with a red shadow, and "With Us!" is overlaid in a large, white font on a blue background.

VOLUNTEER

With Us!

UPCOMING EVENTS

- 7/18: Book-in-a-Bag Build from 9am-11am
- 7/25: Heat Relief Kits Assembly from 1pm-3pm
- 8/2: Back to School Kits Assembly from 10am-12pm
- 8/7: Heat Relief Kits Assembly from 9am-11am
- 9/10: Mindfulness Kit Assembly from 1pm-3pm
- 11/15: Native American Heritage Month Book-in-a-Bag Build from 1pm-3pm

**All above volunteer opportunities take place at Valley of the Sun United Way's office at 3200 E. Camelback Rd.*

Stay tuned for more information to be posted soon about the annual Stuff the Bus event on Friday, 7/26 at Dave & Busters, Tempe Marketplace

Thank You!

VSUW.ORG

@myvsuw |     

Join Us!

- Service Project for Boys & Girls Club
 - Assemble Mindfulness Kits
 - Head to the back of our meeting room
- Site Tour of the Club
 - 2 tours (20 minutes each)
 - Meet Marena here at the podium
- Do Both!

