



ACTIVATE: WOMEN UNITED

We're built for this.

Good Morning, and Welcome!

Hosted by Olivia Fierro, Anchor
Good Morning Arizona

Wednesday, August 26, 2020

95 YEARS
SERVING THE VALLEY





BELLA ABZUG



“In the face of so much pain, I remain an incurable optimist. I am fueled by the passion of the women I have been privileged to meet and work with, buoyed by their hope for peace, justice, and democracy.”

- The 19th Amendment - Gave women the right to vote in 1920
- Became official on August 26th now known as 'Women's Equality Day'



Carla Vargas Jasa

President & CEO

Jenny Holsman Tetreault

Chair, Board of Directors



TODAY'S EVENT PROGRAM

- Celebrate Women United's Mission and Accomplishments
- Recognize 'We Are United' Luncheon Partners and United Way Supporters
- Provide Ways You Can Make a Difference Through at Home Volunteering, and In-Kind Giving
- And, ACTIVATE around a live TEXT to GIVE Campaign during the event to provide youth sized cloth masks for children in Maricopa County!





WOMEN UNITED

In a single
word, what
do you wish
for our
community?

1

PREPARE

Grab your smartphone OR open a new tab in your web browser!

2

PARTICIPATE

Go to www.menti.com.

3

ENGAGE

Enter code **94 94 58 9** to participate.



WOMEN UNITED[®]





Nina Mullins

Steering Co-Chair
SRP



Latasha Causey

'We Are United' Luncheon Co-Chair
U-Haul International



Jen Scrivner

Steering Co-Chair
Goodmans Interior Structures



Jacki Grainger

'We Are United' Luncheon Co-Chair
BOK Financial



Dr. Melanie Abts
Rio Salado College

Sabrina Freiberg
Nationwide Insurance

Leslie Lewis
Univar Solutions

Kristy Smith
Community Leader

Dawn Blocker
Edward Jones

Diana Gomes
EY

Jennifer Mellor
Greater Phoenix Chamber

Kate Sweeney
Ace Sandblasting

Paris Davis
WaFd Bank

Myshell Gresham
Willis Towers Watson

Stephanie Mitrovic
SmithGroup

Kerryann Tomlinson
Playworks

Bobbie Fox
CopperPoint Insurance
Companies

Naoma Holmes
Mercy Care

Lucy Ray
Alliance Bank of Arizona

Nancy Ung
Enterprise Holdings

Sarah Zelhart
Make-A-Wish America

\$1.5 BILLION
RAISED COLLECTIVELY
SINCE 2002

ACROSS 6
COUNTRIES

70,000+
MEMBERS

IN 165
COMMUNITIES

WOMEN UNITED – A GLOBAL MOVEMENT



OUR MISSION

A network of passionate women who support United Way by giving, advocating, volunteering, and inspiring others to create lasting change in our community to support children and families in Maricopa County.

TOTAL RAISED
\$9,330,420



OUR MEMBERS

CONNECT
ENGAGE
SERVE
GIVE



WE ARE UNITED LUNCHEON 2020

FEATURING CARLI LLOYD



PRESENTING PARTNER



VIP RECEPTION PARTNER



CHAMPION PARTNERS



Mark and Amy Schiavoni



WOMEN UNITED



SUPPORTING PARTNERS



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Walmart



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FARGO**

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message to market

MEDIA PARTNERS

Arizona's Family



3 **5**



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Magazine

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95 YEARS
SERVING THE VALLEY



United Way
Valley of the Sun
United Way

ASSOCIATE SPONSORS

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Arizona State University

EverVest Financial

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Friends of Jim Sliwicki

Mary Alexander

SJS Investment Services

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Zovio

AAA

Accenture

Ace Sandblasting

Albertsons Safeway

Alliance Residential

American Family Insurance

Brad and Kristy Smith

Bryce Cave Leighton Paisner LLP

Carla Vargas Jasa

City of Phoenix

CORE Construction

Dawn Blocker & Friends

Edward Jones

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Friends of Jim Sliwicki

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Greater Phoenix Leadership –
Executive Assistant's Network

HAPI

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Latasha Causey

Lewis Roca Rothgerber Christie

Maricopa Community Colleges

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Mark and Amy Schiavoni



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AzBusiness Magazine

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Dr. Vicki Douvikas

Director Of Curriculum and Instruction

Murphy School District



ACTIVATE
with us to protect
vulnerable
children in need





United Way
Valley of the Sun
United Way

vsuw.org

VIVE UNITED

25-Im1
Growth
PREM GROUP
PROFESSIONAL EQUIPMENT
FOUNDRY MANUFACTURING
PREMGROUP.ORG
Like-minded people joining forces to save lives
hello@premgroupp.org

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FOUNDRY MANUFACTURING
PREMGROUP.ORG
Like-minded people joining forces to save lives
hello@premgroupp.org

WOMEN UNITED

95 YEARS
SERVING THE VALLEY
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Valley of the Sun
United Way

UNITED FOR THE VALLEY COVID-19 FUND



\$2,927,314
Raised



\$2,559,387
Granted to
66 Partners



2 Co-grants
with ACF



\$740K
in Gifts In-Kind



22 Partner and Community
Thought Leader Sessions

543,281
Individuals
Impacted



vello
at Home Launch

#



RELIEF &
REBUILD

WOMEN UNITED

95 YEARS
SERVING THE VALLEY
United Way
Valley of the Sun
United Way

#



ADDRESS
INEQUITIES

#



FIVE-YEAR IMPACT AGENDA

BOARD PRIORITIES

1

Invite new board members with diverse backgrounds and perspectives

2

Partner with staff to build a strong, authentic platform for Diversity, Equity and Inclusion

3

Listen and partner with all key stakeholders and turn collective vision into our strategic plan

4

ACTIVATE community members to support people and programs needed

5

Advocate for public policy changes and create long-term systemic change





ACTIVATE: 2020





BOTTLED WATER DRIVE SUCCESS!



ENGAGEMENT OPPORTUNITIES



TEXT TO GIVE

Text to protect children and our community
– We are Grateful!



SOCIAL EVENTS

Connect virtually with like-minded women –
Details coming soon!



JOIN WOMEN UNITED

Visit vsuw.org/womenunited or email us at
womenunited@vsuw.org!



ADVOCATE

Make lasting change in our community by
supporting our advocacy efforts!



WOMEN UNITED RECEPTION

Join fellow Women United members and those
interested in learning more for a virtual
welcome reception!



VOLUNTEER ONLINE

Visit vsuw.org/volunteer to find at-home
activities such as Encouragement Cards and
Supply Drives!

WE ARE SO GRATEFUL
THAT YOU HAVE JOINED US TO
ACTIVATE
WITH WOMEN UNITED!