



2020 IMPACT REPORT

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vsuw.org |     



YOUR DONATION MADE AN IMPACT



HOUSING

2,090 ^{37%} OVER GOAL
TENANTS RETAINED PERMANENT HOUSING

8,736 ^{106%} OVER GOAL
UTILITY ASSISTS

5,206 ^{853%} OVER GOAL
RENTAL ASSISTS

HUNGER

1,136,652 ^{30%} OVER GOAL
INDIVIDUALS RECEIVED EMERGENCY FOOD

29,010,731 ^{39%} OVER GOAL
EMERGENCY MEALS DISTRIBUTED

79,205 CHILDREN RECEIVED BREAKFAST IN THE CLASSROOM

EDUCATION

13,785
YOUTH PROVIDED WITH MENTORING

77,227
MENTORING HOURS

7,000
CHILDREN RECEIVED SCHOOL READINESS KITS

1,000
1:1 VELLO SUPPORT HOURS

800
STUDENTS RECEIVED ACCESS TO E-BOOKS

350
KIDS ENGAGED WITH A VELLO READING MENTOR

1,020 CHILD CARE PROVIDERS PARTICIPATED IN FIRST THINGS FIRST

8,000 CHILDREN RECEIVED FIRST THINGS FIRST SCHOLARSHIPS

MARICOPA COUNTY COVID-19 RESPONSE

\$3,149,321
RAISED

\$740,000
GIFTS-IN-KIND PROVIDED

2 MILLION
PPE ITEMS TO OVER 600 ORGANIZATIONS

89 NONPROFIT AND SCHOOL PARTNERS RECEIVED GRANTS

1.1 MILLION INDIVIDUALS SERVED

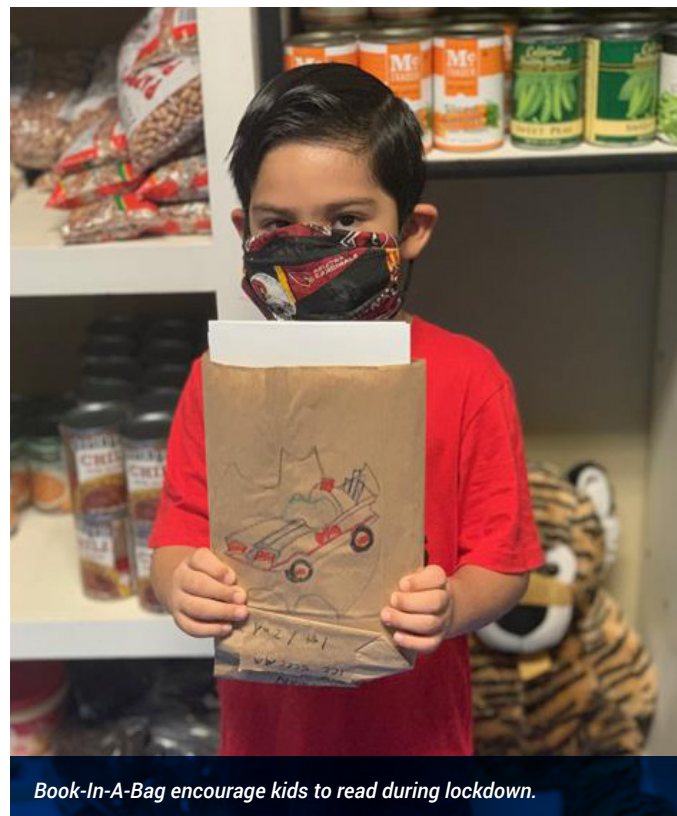
COVID-19 RESPONSE

A QUICK PIVOT: UNITED FOR THE VALLEY COVID-19 RESPONSE FUND SUPPORTS PARTNERS IMPACTED BY PANDEMIC

As the pandemic hit the Valley, many of our nonprofit partners lost funding due to canceled spring events and other fundraising activities. At the same time, they were experiencing increasing demands for services related to: housing, meals, access to childcare, lost wages, the health and safety of individuals experiencing homelessness, lack of technology and internet so children can continue to learn, as well as the need for basic supplies such as diapers and cleaning products.

In collaboration with our nonprofit partners, Board of Directors, and donors, United Way quickly created the United for the Valley COVID-19 Response Fund and seeded it with \$200,000 to support partners' growing list of critical needs. This fund was launched in collaboration with the Arizona Community Foundation and its statewide fund to ensure effective and efficient fundraising and grant distribution in Maricopa County.

In less than one week, businesses, individuals and foundations donated more than \$1 million. A week later we invested those funds back into the community to support local nonprofits and the people they serve. To date, nearly \$3.1 million has been granted to 88 United Way nonprofit partners, serving more than 1.1 million individuals across Maricopa County.



Book-In-A-Bag encourage kids to read during lockdown.

"We are grateful that United Way has brought us all together to truly understand what we are facing as a community of nonprofits. This is the best way for us all to move forward, together, to fill immediate needs and eliminate the duplication of precious resources."

MIKE HUGHES
CEO, A NEW LEAF

UNITED FOR THE VALLEY COVID-19 RESPONSE FUND RECIPIENTS

- | | | |
|---|--|---|
| A New Leaf, Inc. | Child Crisis Arizona | Phoenix Indian Center |
| ACCEL | College Bound AZ | Phoenix Public Library Foundation |
| Alhambra Elementary School District | Desert Mission | Phoenix ToolBank |
| Arizona Advocates for Ex-Offenders | Dysart Community Center | Read Better Be Better |
| Arizona Center for Afterschool Excellence | Esperanca, Inc. | Save the Family Foundation of AZ |
| Arizona Center for Disability Law | Father Matters | School Connect |
| Arizona Center for the Blind and Visually Impaired | Florence Crittenton Services of Arizona | Sounds Academy |
| Arizona Coalition to End Sexual and Domestic Violence | Free Arts for Abused Children of Arizona | Southwest Autism Research and Resource Center |
| Arizona Housing, Inc. | Friendly House | Southwest Human Development |
| Arizona Kids Think Too | Friends of the Avondale Libraries | St. Joseph the Worker |
| Arizona Latino Leaders in Education | Future for Kids | Stand for Children Arizona |
| Arizona Learning Institute | Future Stars, Inc. | Tempe Community Action Agency |
| Arizona Students Recycling Used Technology | Girl Scouts - Arizona Cactus-Pine Council | Tempe Elementary School District |
| Arizona YWCA Metropolitan Phoenix | Homeless Youth Connection Inc. | The Migrant Institute of Language and Computer Literacy |
| Arouet Foundation | Homeward Bound | The Salvation Army |
| Association for Supportive Child Care | Human Service Campus | The Society of St. Vincent de Paul |
| Aster Aging, Inc. | ICAN | Tolleson Elementary School District |
| Avondale Elementary School District | International Rescue Committee | UMOM New Day Centers, Inc. |
| AZCEND | Jobs for Arizona's Graduates | Union Elementary School District |
| Banner Olive Branch Senior Center | Jumpstart | United Food Bank |
| Be a Leader Foundation | Laptops 4 Learning | Unlimited Potential |
| Big Brothers Big Sisters of Central Arizona | Laveen School District | UPWARD for Children and Families |
| Boys & Girls Clubs of Greater Scottsdale | Lights Camera Discover | Valley of the Sun YMCA |
| Boys & Girls Clubs of the Valley | Littleton Elementary School District | Waste Not, Inc. |
| Boys Hope Girls Hope of Arizona | Local First Arizona Foundation | Wesley Community Center |
| Buckeye Elementary School District | Murphy Elementary School District #21 | Wilson School District |
| Cartwright Elementary School District | Native American Connections | World Hunger Ecumenical Arizona Task Force dba WHEAT |
| Catholic Charities Community Services, Inc. | Neighborhood Ministries Inc. | |
| Central Arizona Shelter Services | New Pathways for Youth, Inc. | |
| Chicanos Por La Causa, Inc. | Opportunities for Youth | |
| | Pendergast Elementary Community Foundation | |

FINANCIALS

TOTAL INVESTMENT IN MARICOPA COUNTY \$ **97,807,786**

56%

Childcare scholarships, early education and professional development in partnership with First Things First

28%

Strategic Programs that ACTIVATE change

8%

Donor Directed Gifts

7%

General Administration

WE HELP KEEP VITAL NONPROFITS AND SCHOOLS WHOLE, SO THEY CAN CONTINUE PROVIDING UNINTERRUPTED SERVICES TO MEET THE GROWING DEMANDS FOR:

- Emergency meals
- Food delivery for seniors
- Filling meal gaps for students
- Emergency shelters
- Support services for individuals living in permanent supportive housing
- Access to affordable quality childcare and early education
- Quality afterschool and out-of-school time programs so parents can work
- At-home learning materials, programs and tutoring to help kids read at grade level
- Initiatives to guide high school students to graduation, college and career
- Vital essentials such as face masks, sanitizers, diapers
- Emergency rent, utilities and other financial assistance that maintains family stability
- Support of 2-1-1 to ensure people are connected to the services they need

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President and CEO, ASU Alumni Association
Arizona State University

Ed Zuercher
City Manager
City of Phoenix

(H) = Honorary Term

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“We are the world’s neighbors, making our communities brighter, greater. Fighting for every person in every neighborhood. We, the coming of the common good. So dare to care, to be hope-sided. We’re never divided, for when we live to give, we always live united.”

AMANDA GORMAN

*NATIONAL YOUTH POET LAUREATE FEATURED IN LIVE UNITED,
A PARTNERSHIP OF UNITED WAY AND TRUIST FINANCIAL CORPORATION*

JOIN US

Valley of the Sun United Way envisions a community where every child, family and individual is healthy, has a safe place to live, and has every opportunity to succeed in school, in life and in work. As we work with our community, corporate and nonprofit partners to implement MC2026, our five-year plan for Mighty Change, we will put all of our efforts toward reaching bold goals for Maricopa County in Health, Housing and Homelessness, Education and Workforce Development. We invite you to join us. www.vsuw.org

Mighty
Change

MC2026

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