

Mighty Change

6 Builds trusted partners in the community

Within our corporate partners, United Way earns the trust of more than 30,000 donors to be the number one force for change in Maricopa County.

7 Creates leadership training opportunities

Employees have fantastic personal and professional opportunities for growth when they're involved in workplace campaigns and creating Mighty Change through MC2026.

8 United Way offers great ROI

No other organization has the capacity to effectively and efficiently leverage the collective resources of individuals, corporations, nonprofits, and local government to address local challenges. (Forbes)

9 United Way is the expert on local issues

United Way offers comprehensive strategies that address our community's shared objectives in advancing Education, Workforce Development, Health, and Housing.

10 United Way has a rock-solid reputation

United Way has an outstanding reputation in the community and across the world for uniting people, resources, and ideas to make meaningful changes and improve lives.

Learn how your company can partner with United Way.

Contact
info@vsuw.org or
(602) 631-4800.



Valley of the Sun
United Way

Valley of the Sun
United Way
partners are
creating

Mighty
Change
in Maricopa
County

MC2026

Valley of the Sun
United Way



Top 10 reasons why
500+ companies
choose Valley of the Sun
United Way to drive

1 Creates job satisfaction

The more a company actively pursues worthy social efforts, the more engaged its employees are in their jobs. (Hewitt & Associates study)

2 Builds morale

Teambuilding activities across departments create deeper, more meaningful engagement across the company.

3 Helps attract and retain talent

Approximately 85% of millennials think that employers should have strong corporate responsibility values related to issues that are important to them.

(Atlassian & PriceWaterhouseCoopers)

4 Raises community awareness

Through bold MC2026 goals, volunteerism and fundraising campaigns, including using technology solutions to drive engagement, employees can see their donations at work and understand the greatest issues facing our community.

5 Aligns business values and corporate social responsibility

United Way's vision and values are aligned with the culture of companies who care about the communities where their employees live and work, and partner to help achieve corporate social responsibility objectives.

Corporate Partners

Our corporate partners work with us to create a stronger community by launching workplace campaigns, advocating for Mighty Change and volunteering their time and talent. By supporting one of the nation's most visible and valued brands, companies send a powerful message to employees and customers that they care about the community and want to help make a difference.

Envisioning a Maricopa County that fosters economic access and an inclusive economy for all

We salute the collective action and commitment of individuals, groups, and institutions to envision and build a community where all children receive a quality education, the cycle of poverty and financial dependency ends, and everyone can live healthy and fulfilled lives.

Why Partner with United Way

- ✓ More than 95 years of experience in the Valley
- ✓ Relationships with more than 500 companies, hundreds of nonprofit organizations and schools, community leaders, and policymakers
- ✓ Expertise in engaging thousands of Valley employees annually in philanthropic giving, volunteerism, events and affinity groups
- ✓ Customizable digital platforms that make it simple for employees to donate and volunteer
- ✓ MC2026, a 5-year plan with community goals, and meaningful ways to engage at all levels of your company through the corporate cabinet, coalitions and action teams



Million Dollar Corporate Circle

United Way's Million Dollar Corporate Circle recognizes corporate partners who impact our community through a commitment of over \$1,000,000 annually to United Way's agenda for Maricopa County, active community service and an overall commitment to Mighty Change through contributions of time, leadership, resources and a spirit of giving.



Corporate and Civic Partners

\$500,000 - \$999,999

- › Arizona State University
- › City of Phoenix
- › UPS
- › Blue Cross Blue Shield of Arizona
- › Nationwide
- › USAA

\$100,000 - \$499,999

- › Banner Health
- › BMO Harris Bank
- › BOK Financial
- › Centene Corporation
- › City of Scottsdale
- › CopperPoint Mutual Insurance Company
- › Costco Wholesale
- › Crafcro, Inc.
- › Desert Financial Credit Union
- › Enterprise Holdings Incorporated
- › General Dynamics
- › Helios Education Foundation
- › loanDepot
- › Maricopa Community Colleges
- › Maricopa County
- › Microchip Technology, Inc.
- › PetSmart
- › PriceWaterhouseCoopers
- › Siemer Institute for Family Stability
- › Snell & Wilmer, LLP
- › Team Fishel
- › TSYS Acquiring Solutions
- › Valley of the Sun United Way
- › W. L. Gore
- › Wells Fargo