

# 2024 DAY OF ACTION

SPONSORSHIP PARTNER OPPORTUNITIES

ONE DAY, 400 PASSIONATE VOLUNTEERS, 10 LOCATIONS



## OUR COLLABORATION

By becoming a Sponsoring Partner of Valley of the Sun United Way's 2024 **Day of Action**, your company showcases its commitment to supporting an organization that addresses urgent and long-term community needs in the key areas of education, housing and homelessness, health, and workforce development.

Collaborating is key, and our work alongside a vast number of partners is how we make a real impact toward a thriving community.

## OUR IMPACT

Our annual **Day of Action** provides your team members and community volunteers with a premier volunteer experience to make a positive difference in people's lives. Your commitment will also enable us to obtain the necessary supplies to tackle fix-up projects, refresh spaces, and execute custom projects across the Valley.

## THANK YOU!

Thank you for your interest in sponsoring Valley of the Sun United Way's annual **Day of Action** on Saturday, October 26.

Please visit [vsuw.org/dayofaction](https://vsuw.org/dayofaction) to select your preferred volunteer location.

Valley of the Sun  
United Way



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### PRESENTING PARTNER | \$15,000

- Special Mention in Kick-Off Welcome Remarks at each Event Location
- Logo Placement on Event T-Shirts
- Opportunity to Provide Give-Away/Promo Item to Day of Action Volunteers
- Event Communications Recognition
- Logo Placement on Website and Event Signage
- Social Media Recognition

### COMMUNITY PROJECT PARTNER | \$10,000 (10 AVAILABLE)

- Logo Placement on Website and Project Site Signage
- Social Media Recognition
- Event Communications Recognition
- Project Site Selection (Based on Availability)
- Opportunity to Provide Give-Away/Promo Item to Project Site Volunteers

### COMMUNITY IMPACT PARTNER | \$5,000

- Logo Placement on Website
- Social Media Recognition
- Event Communications Recognition

### COMMUNITY SUPPORT PARTNER | \$2,500

- Logo Placement on Website
- Event Communications Recognition

Valley of the Sun United Way welcomes the opportunity to collaborate with you on custom sponsorship packages. We would be happy to discuss how we can best meet your business needs and amplify your community impact. For more information, please contact **Kelli Fawcett** at (602) 677-3052 or [kfawcett@vsuw.org](mailto:kfawcett@vsuw.org).