

**Program Evaluator for Project C.A.L.L. Literacy Hubs
Request for Proposal (“RFP”)**

For purchases from approximately February 15, 2023–September 30, 2024

Valley of the Sun United Way (“VSUW”), on behalf of Project C.A.L.L. (Collaborating to Accelerate Literacy and Learning), is seeking an evaluator to provide an evaluation for the Project C.A.L.L and its Five Literacy Hubs Communities.

VSUW envisions a community where every child, family, and individual is healthy; has a safe place to live; and has every opportunity to succeed in school, in life and in work. As VSUW works with the community as well as corporate and nonprofit partners to implement MC2026, its five-year plan for Mighty Change, VSUW will put all of its efforts toward reaching bold goals for Maricopa County in Health, Housing and Homelessness, Education, and Workforce Development.

Along with others, VSUW seeks to:

- Close opportunity gaps to ensure children read at grade level by 3rd grade and youth are prepared for educational success and employment.
- Remove barriers to ensure everyone in our community is healthy, with a focus on access to food and health care.
- Ensure all can have a safe home to call their own.
- Open pathways to better paying jobs.

Project C.A.L.L. is a consortium of Read On Arizona partners (Read On Avondale Southwest Valley, Read On Pima, Read On Chandler, Read On Phoenix, Read On Tempe, and Read On Arizona) emphasizing collaboration and coordination at the state and local level to help mitigate the significant impact of the pandemic on early learning and literacy across our state. Project C.A.L.L. seeks to improve literacy skills and strengthen collaboration to drive efficiency and innovation to accelerate language and literacy outcomes in high need schools and communities serving Arizona’s most-disadvantaged students, inclusive of addressing attendance. Project C.A.L.L., through Local Read On Community literacy hubs, will leverage the local experience and expertise of community literacy providers resulting in increased collaboration, coordination, and alignment of evidence-based literacy solutions to meet the needs of children and families in high need communities in Pima County and Maricopa County.

This RFP represents an open and competitive process. Proposals must be submitted electronically to mlopez@vsuw.org no later than 11:59 PM (Arizona time) on February 15, 2023. Any proposals received after this date and time may not be considered.

A selection decision will be made by **February 24, 2023** and notification of selection/non-selection will be sent after that date. Contract terms and conditions will be determined upon selection of a proposal. All contractual terms and conditions will be subject to review and final approval by VSUW and will include scope, budget, schedule, and other necessary items. Submission of a proposal neither guarantees a contract nor guarantees that VSUW will retain your services.

SERVICES REQUESTED

Through this RFP, VSUW is seeking for a program evaluator to evaluate the Literacy Hub to support the Project C.A.L.L. by identifying the progress of the Literacy Hub and the work of Read On Arizona.

The evaluation should include an overall summary of each individual community, to include:

- Strengths and weaknesses:
 - Family participation data
 - State standardize test data
 - Bench mark data
 - Attendance data
 - Read On community collaborator's engagement
- A comparison to similarities cross sectoring the consortiums (e.g., tutoring and family literacy programs)
- The overall impact on addressing attendance issues such as legislation, state adoption of policy, and/or attendance guide
- Written documentation
 - Overall evaluation
 - An executive summary of the overall project
 - Individualized Read On community/partner report
- Presentations
 - Overall consortium presentation
 - Individual Read On community presentations
 - 2–3 presentations upon request

Proposals also should include background information about you/your organization, and what qualifications you/your organization have in this industry.

Please provide, in your proposal, all fee/cost information (including any applicable sales tax) for the above-mentioned services. Please recognize that VSUW is a 501(c)(3) organization when providing fee/cost information.

At a minimum, VSUW must select a vendor that complies with 2 CFR 200.327; additional contractual terms to this effect will be included in the awarded contract. Vendors also:

- Should have experience measuring program effectiveness for educational programs/institutions
- Must travel to all communities
- Must be able to facilitate focus groups
- Must be able analyze multiple types of data
- Must attend any community meetings upon request within reason

SCORING RUBRIC

VSUW will evaluate submitted proposals based on the following Scoring Rubric. Scoring Rubrics are proprietary and confidential to VSUW and will not be shared or disseminated.

Scoring Rubric	
Anchored to VSUW mission and vision.	10
Experience working with collective impact models, education entities, and community based organizations.	25
Experience compiling impact data from multiple delivery styles and/or communities. In addition to the overall evaluation, it will display each community individually.	25
Accessibility, timeliness, availability, contact	20
Budget discounts, incentives	20
Total	100

For questions, please contact Mariajose Lopez at mlopez@vsuw.org.