

Workforce Development Deeper Dive AGENCY ORIENTATION



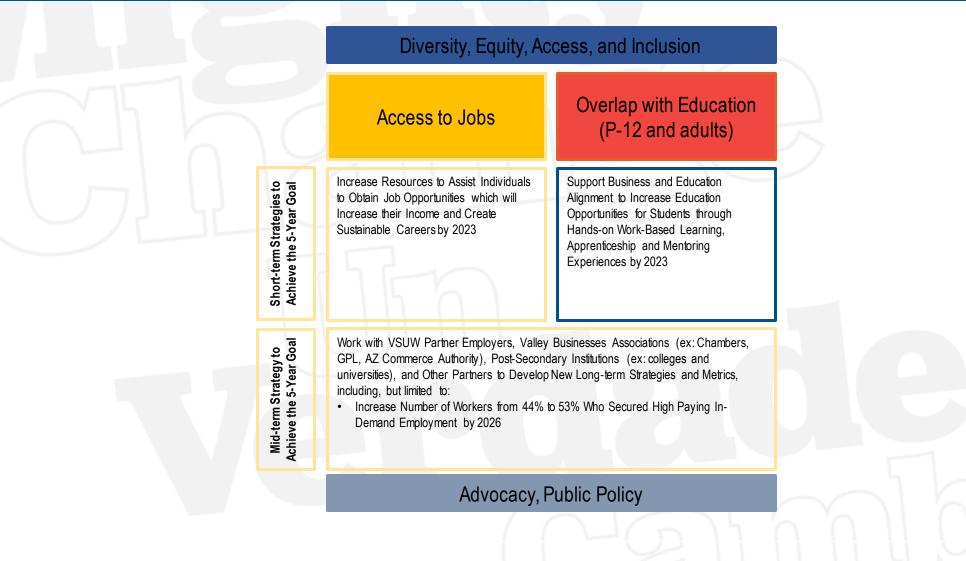
- 1.) Increase preparation for better paying jobs by 33% (from 49% to 55%) for adults through completion of a post-secondary certificate or 2-Year/4-Year degree\*.
- 2.) Increase secural of higher paying employment by 20% (from 44% to 53%) through "upskilling" efforts by 2026#.







### VSUW GRANT MAKING STRATEGIES TO ACHIEVE GOALS



# **Program Funding Area**

- Workforce Development
  - <u>Strategy 1</u>: Access to Jobs
    - **Increase Resources** to assist individuals to obtain job opportunities which will increase their income and create sustainable careers





## **Data Requirement: Access to Jobs**

# of unduplicated individuals served

# of individuals who access resources

# of individuals receiving 1:1 mentorship

#/% of individuals who complete a job training/workshop program

#/% of individuals who complete certification/licensing requirements for employment

#/% of individuals that complete a 2-Year or 4-Year degree program

#/% of individuals that self-report an increase in skills/knowledge

#/% of individuals who obtain employment

#/% of individuals who maintain their employment status for at least 3 months

#/% of individuals/families with increased income\*



# **Program Funding Area**

- Workforce Development
  - <u>Strategy 2</u>: Workforce Pathways through Education
    - **Support Business and Education Alignment** to increase education opportunities for students through hands-on work-based learning, apprenticeship and mentoring experiences





## **Data Requirement: Workforce Pathways through Education**

#### # of unduplicated individuals served

# of individuals who access resources

# of individuals receiving 1:1 mentorship

#/% of individuals who complete a job training/workshop program

#/% of individuals who complete certification/licensing requirements for employment

#/% of individuals that complete a 2-Year or 4-Year degree program

#/% of individuals that self-report an increase in knowledge

#/% of individuals who complete apprenticeship\*

#/% of individuals who complete internships\*

#/% of individuals who obtain employment

#/% of individuals who maintain their employment status for at least 3 months





- The RFP cycle will operate on an 18 month cycle, January 2022 June 2023
- The funding area will be aligned with the MC2026 Five-Year Plan and area of focus for funding to support Workforce Development
- Organizations and schools may apply to more than one grant per plan area
- Once submitted, program staff at United Way may respond with questions or clarifications prior to the final decisions being made
- We currently do not provide funding for capital campaigns or endowments
- Maximum request is \$100,000 per grant application





# **Grant Application Timeline**

- September 1, 2021 Grant Applications Released on e-Cimpact
  - Staff Available to provide Technical Assistance

#### Grant Application Orientations Webinars - will be recorded and placed on VSUW website

- September 8, 2021 2-3 p.m., "Deeper Dive"
- September 10, 2021 9:30-11 a.m.
- September 13, 2021 1-2:30 p.m.
- September 27, 2021 Grant Application Due, by 5 p.m.
- Sept/Oct 2021 Volunteer and Staff Review of Grant Applications
- November 2021 Funding Recommendations Determined
- November 2021 Funding Recommendations Approved
- December 2021 Award and Decline Letters sent to Agencies
- January 2022 Grant Awards Begin, First Quarterly Payments Paid Out





## **Contacts for General Questions**

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# Thank you for joining us!