

# Mighty Change

## Workforce Development Deeper Dive

AGENCY ORIENTATION

# Workforce Development: 5 Year Goals

- **1.) Increase preparation for better paying jobs by 33% (from 49% to 55%) for adults through completion of a post-secondary certificate or 2-Year/4-Year degree\*.**
- **2.) Increase secular of higher paying employment by 20% (from 44% to 53%) through “upskilling” efforts by 2026#.**

\*Note: Goal is aligned with Center for Future of Arizona (CFA) and EMA Progress Meter Goals

#Note: Goal is aligned with State of Arizona Workforce Development Plan

# VSUW GRANT MAKING STRATEGIES TO ACHIEVE GOALS

Diversity, Equity, Access, and Inclusion

Access to Jobs

Overlap with Education  
(P-12 and adults)

Short-term Strategies to  
Achieve the 5-Year Goal

Increase Resources to Assist Individuals to Obtain Job Opportunities which will Increase their Income and Create Sustainable Careers by 2023

Support Business and Education Alignment to Increase Education Opportunities for Students through Hands-on Work-Based Learning, Apprenticeship and Mentoring Experiences by 2023

Mid-term Strategy to  
Achieve the 5-Year Goal

Work with VSUW Partner Employers, Valley Businesses Associations (ex: Chambers, GPL, AZ Commerce Authority), Post-Secondary Institutions (ex: colleges and universities), and Other Partners to Develop New Long-term Strategies and Metrics, including, but limited to:

- Increase Number of Workers from 44% to 53% Who Secured High Paying In-Demand Employment by 2026

Advocacy, Public Policy

# Program Funding Area

- **Workforce Development**
  - **Strategy 1: Access to Jobs**
    - **Increase Resources** to assist individuals to obtain job opportunities which will increase their income and create sustainable careers

# Data Requirement: Access to Jobs

# of unduplicated individuals served

# of individuals who access resources

# of individuals receiving 1:1 mentorship

#/% of individuals who complete a job training/workshop program

#/% of individuals who complete certification/licensing requirements for employment

#/% of individuals that complete a 2-Year or 4-Year degree program

#/% of individuals that self-report an increase in skills/knowledge

#/% of individuals who obtain employment

#/% of individuals who maintain their employment status for at least 3 months

#/% of individuals/families with increased income\*

# Program Funding Area

- **Workforce Development**
  - **Strategy 2: Workforce Pathways through Education**
    - **Support Business and Education Alignment** to increase education opportunities for students through hands-on work-based learning, apprenticeship and mentoring experiences

# Data Requirement: Workforce Pathways through Education

# of unduplicated individuals served

# of individuals who access resources

# of individuals receiving 1:1 mentorship

#/% of individuals who complete a job training/workshop program

#/% of individuals who complete certification/licensing requirements for employment

#/% of individuals that complete a 2-Year or 4-Year degree program

#/% of individuals that self-report an increase in knowledge

#/% of individuals who complete apprenticeship\*

#/% of individuals who complete internships\*

#/% of individuals who obtain employment

#/% of individuals who maintain their employment status for at least 3 months

# Grant Guidelines

- **The RFP cycle will operate on an 18 month cycle, January 2022 – June 2023**
- **The funding area will be aligned with the MC2026 Five-Year Plan and area of focus for funding to support Workforce Development**
- **Organizations and schools may apply to more than one grant per plan area**
- **Once submitted, program staff at United Way may respond with questions or clarifications prior to the final decisions being made**
- **We currently do not provide funding for capital campaigns or endowments**
- **Maximum request is \$100,000 per grant application**



# Grant Application Timeline

- **September 1, 2021 – Grant Applications Released on e-Cimpact**

- Staff Available to provide Technical Assistance

**Grant Application Orientations Webinars**— will be recorded and placed on VSUW website

- September 8, 2021 2-3 p.m., “Deeper Dive”
- September 10, 2021 9:30-11 a.m.
- September 13, 2021 1-2:30 p.m.

- **September 27, 2021 - Grant Application Due, by 5 p.m.**
- **Sept/Oct 2021 – Volunteer and Staff Review of Grant Applications**
- **November 2021 – Funding Recommendations Determined**
- **November 2021 – Funding Recommendations Approved**
- **December 2021 – Award and Decline Letters sent to Agencies**
- **January 2022 – Grant Awards Begin, First Quarterly Payments Paid Out**

# Contacts for General Questions

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**Thank you for joining us!**