

Mighty **Change**

**Grant Application
Orientation: Housing
& Homelessness**

Grant Program Overview

- Valley of the Sun United Way brings together public, private and social sector partners to improve the quality of life for all Maricopa County residents.
- We focus on the issues of education, health, **housing and homelessness** and workforce development to ensure that those in need have a better life and future.

Grant Program Overview

We achieve impact through:

- **Investment in Community-Based Solutions through Organizations**
- **Volunteer Deployment**
- **Policy and Systems Change**
- **Convening and Collective Impact**
- **Civic Engagement and Action**
- **Public Awareness and Education**
- **Results-Based Direct Programming**

Key Aspects of the Housing & Homelessness Grant Process

- Opening the grant application to all nonprofits and schools operating in Maricopa County, making the process competitive
- 6 months of funding from January 2025– June 2025 timeframe
- One application per agency
- Current funded programs, with grant agreements through June 2025, may not apply
- Max request amount is \$75,000

Overall Grant Guidelines

- **Additional cycles may open throughout the year**
- **Aligned with the MC2026 Five-Year Plan and area of focus for funding to support Housing & Homelessness**
- **Organizations and schools may apply**
- **Once submitted, program staff at United Way may respond with questions or clarifications prior to the final decisions being made**
- **We currently do not provide funding for capital campaigns or endowments**

Program Funding Area

HOUSING & HOMELESSNESS

- **Reduce Homelessness by 50%**

Focus on Prevention:

- Optimize program effectiveness through strategies that provide a holistic focus on addressing the root causes of housing insecurity and implementing preventative measures
- Focus on services and programs that prioritize social determinants and wrap-around services that prevent homelessness

FY25 Grant Application Timeline

- **September 17, 2024 – Grant Applications Released on e-CImpact**
 - Staff Available to provide Technical Assistance
- **September 17 & 19, 2024 – Grant Application Orientations**
- **October 15, 2024 – Grant Application Due, by 5 p.m.**
- **October/November 2024 – Internal Review of Grant Applications**
- **December 2024 – Funding Recommendations Determined**
- **December 2024 – Funding Recommendations Approved by VSUW Board**
- **December 2024 – Award and Decline Letters sent to Agencies**
- **January 2025 – Grant Awards Begin, Payments Paid Out**

e-CImpact

Live e-CImpact Demonstration

Housing & Homelessness Grant Application

FY25 Grant Process

Grant Application Guidelines

Agency Level:

- **Are you a nonprofit 501(c)3 or school? Y/N**
 - If yes, applicant moves forward
 - If no, applicant does not move forward
- **Will this program be serving Maricopa County residents? Y/N**
 - If yes, applicant moves forward
 - If no, applicant does not move forward
- **Agency EIN#**
- **Agency Arizona Corporations Commission Entity ID**

Grant Application Guidelines

Program Level:

- **Please select the funding streams to which your program aligns.**
 - Funding Streams: Housing & Homelessness
 - Select the strategy to which your program aligns: Prevention & Assistance
- **Can your agency report out on these outcome measures? Y/N**
 - List prescribed measures based on strategy chosen

Agency Overview

- **Agency Name: (Pre-populated and Hard Coded)**
- **President/CEO/Executive Director; Name, Phone; Email: (Drop Down Box)**
- **Primary Agency Contact; Name, Title, Pronouns, Phone; Email (Drop Down Box)**
- **Contract Signer Name, Title, and Email (Test Boxes)**

- **Agency Primary Address: (Drop Down Box)**
- **Agency Description: (Text Box-750 Characters)**
 - Briefly describe the agency in a short statement. This description may be used in VSUW brochures, summary reports and general information provided to the public. This is limited to 750 characters.
- **Agency Mission Statement: (Text Box-500 Characters)**
 - Share the Agency Mission Statement. This is limited to 500 characters.

Agency Diversity, Equity, Access, and Inclusion

- **Does your organization have, and outwardly communicate and post on your website, a stated commitment to equity and/or an equity vision, and/or equity, diversity, inclusion, and access statement? Y/N**
 - 1b. If Yes, provide statement and direct url. (text box – 500 Characters)
- **Is your agency ED/CEO Black, Indigenous, and/or a Person of Color (BIPOC)? (Check Box)**

Agency Diversity, Equity, Access, and Inclusion

- What is your organization's commitment to DEAI? Provide your organization's DEAI statements or definitions, metrics that track DEAI, and/or any steps your organization has taken to advance DEAI within the culture of your organization and in its programs (text box – 1,000 characters)
- To what extent are targeted populations engaged in shaping and leading the work of your organization? Text box – 1,000 characters).
- **Leadership Demographics (Provide a breakdown, in whole numbers of your agency's top leadership.**
 - Provide a breakdown, in whole numbers, of your agency's top leadership (example: CEO/ED, executive/leadership team and Board of Directors). These numbers do not have to add up to the actual total number of leadership members. Some individuals may fall into various categories.

Agency Diversity, Equity, Access, and Inclusion

Race/Ethnicity:

American Indian/Alaskan Native
Asian/Pacific Islander
Black/African American
Caucasian/White
Hispanic/Latino
Multi-Racial
Other

Gender Identity:

Males
Females
Transgender Male
Transgender Female
Non-Binary
Gender non-conforming
Other

Generation/Age (21+)

Boomers (1946-1964)
Generation X (1965-1980)
Millennials (1981-1996)
Generation Z (1997-2012)
Other

Disability:

Individuals with disabilities (physical, social, emotional, learning, developmental)
Individuals without disabilities

Military Service:

Active Duty Service Members
Veterans
Non Veterans

Sexual Orientation:

Asexual
Bisexual
Gay/Lesbian
Heterosexual/Straight
Pansexual
Queer
Other

Financial Measures

- **Annual Agency Financial Statements:** Audited Financial Statements for calendar year 2023 or fiscal year 2022-2023, or most recently completed fiscal year. Must be submitted for agencies with annual revenue of \$250,000 or more. Audit must be signed by the auditing agent or the auditing firm.
- **Agencies with annual revenue less than \$250,000:** Submit a calendar or fiscal year annual review of financial statements for calendar year 2023 or the fiscal year 2022-2023 or most recently completed year. Annual Review must list the names and titles of those that completed the review.
- **Management Letter/Auditor Recommendations:** Form SAS 115 or a letter from your auditor stating that no management letter was issued for calendar 2023 or fiscal year 2022-2023 or most recently completed year.

Financial Measures

- **Formal Management Response Letter Only need to upload if a Management Letter was issued.** This will be the response letter from your management/board back to the auditor.
- **IRS Form 990 including Schedule A, Schedule B (if required), and all supplemental statements:** For calendar year 2023 or fiscal year 2022-2023 or most recently filed year. IRS Form 990 must be signed and dated by the preparer and the chief professional officer or the agency's board chair.

Program Overview

- **Program Name: (Hard Coded)**
- **Alignment: Housing & Homelessness**
- **Strategy: Prevention**
- **Amount Requested: (Text Box)**
 - List the amount of funding being requested from VSUW for FY2024-2025. This amount should be the same amount being listed in the Program Budget section, Line 1a. VSUW Funding Request.
- **Primary Program Location: (Drop Down Box)**
- **Primary Program Contact Name, Title, Pronouns, Phone, Email: (Drop Down Box)**
- **Brief Program Description: (Text Box-300 Characters)**
 - Briefly describe the program in a short statement. This description may be used in VSUW brochures, summary reports and general information provided to the public. This is limited to 300 characters.

Program Narratives

Program Narrative/Strategies

Provide a brief but substantive synopsis of the program, and its services and activities.

- Specific alignment to the selected impact area/strategy
- Desired outcomes (s)
- How equity and inclusion are integrated into program goals, strategies, activities, and intended results
- How the program addresses the needs of the target population(s) served
- How the target population accesses services
- Any/all follow-up activities with the target population designed to help ensure success and/or connect them to additional resources

This section allows for population – limited to 3000 character spaces.

Program Narratives

Target Population

Provide information about whom this program serves.

- Direct and indirect participants
- Demographics; provide disaggregate data, if tracked
- Unique characteristics including, but not limited to, specific gaps and disparities, and service to hard-to-reach/historically disadvantaged and/or disenfranchised populations
- Service area location/s (e.g., Maryvale, South Phoenix)
- How the target population accesses services

This section allows for population – limited to 3000 character spaces

Program Narratives

Theory of Change/Program Design

Provide detail on the program approach and strategies. Consider using casual statements, *“If we ____, then ____ will result.” based on evidence-based practices and/or research.*

For each statement, provide:

- Evidence-based (proven impact) sources and/or third-party statistics that support the rational for program services. Prioritize using community-level sources and statistics (your service area, and/or Maricopa County, and/or Arizona).
- An explanation of how equity and inclusion are incorporated into the program strategies or plans to further consider equity and inclusion in programs
- Description of what will be different in community, in the organization, and in programs through DEAI, and particularly a more equitable approach

This section allows for population – limited to 3000 character spaces.

Program Narratives

Program Inputs/Resources

Describe the resources required to successfully deliver the program and its services and activities to your target population including, but not limited to, employees, volunteers, office space, vehicle(s), equipment, tools, skills, and knowledge. Are program staff reflective of the community that you serve*? Your response should correspond with the target population and program narratives, as well as the program budget.

This section allows for population – limited to 3000 character spaces.

Program Narratives

Outcomes Measures

Collecting and monitoring data regularly from program participants can inform you of their goals, aspirations, and priorities, the outcomes that they experience and value, and if your program is achieving its goals and measures. Please describe the following:

- Processes and data reporting you have in place that examine program impact on the target population, and on those experiencing the greatest gaps/disparities
- How you use data (both aggregated and disaggregated) to support continuous improvement, ensure accountability, and demonstrate equitable change; this should include your continuous quality improvement plan
- How your agency collects and shares client success that is not captured in VSUW data

This section allows for population – limited to 3000 character spaces.

What support does your agency need to develop capacity and knowledge on tracking VSUW prescribed outcome measures?

Program Narratives

Budget Narrative

Provide additional information that will assist in understanding the program budget and/or the requested amount of funding. Provide specific information on how VSUW funding will be used. This narrative will tie directly into the program inputs and activities. Provide an explanation for any amounts listed on budget line items “In-kind”, “DEAI” and “other” for both income and expense budgets. Explain the nature of any amount entered as Expense Budget, e.g. Salaries (FTEs covered), Specific Assistance to Individuals, etc.

This section allows for population – limited to 3,000 character spaces.

Program Narratives

- Share if you have experienced any decrease in funding that has impacted your organization's capacity to deliver programming.
- If this is an existing program in your agency, what was the total program expense? Most recent year (12-month period).

Outcome Measures

- Agencies will fill in FY2024/2025 Goals. These are measures based upon the strategy chosen by the agency.

Output Measurement Table	FY 2024-2025 Goals
Output 1	
Output 2	
Output 3	
Output Etc.	

Program Demographics

GENDER:
Males
Females
Transgender
Non-Binary
Gender non-conforming
Other
Data Not Collected
Client Doesn't Know
Preferred Not to Answer

RACE/ETHNICITY:
White
Asian/Pacific Islander
Black/African American
Hispanic / Latino
American Indian/Alaskan Native
Multi-Racial
Other (Click to Itemize)
Data Not Collected
Client Doesn't Know
Preferred Not to Answer

AGE:
Under 5 Years
0-2
3-5
6-12 Years
13 - 17 Years
18 - 24 Years
25 - 34 Years
35 - 44 Years
45 - 54 Years
55 - 61 Years
62+ Years
62-74
75-84
85+
Data Not Collected
Client Doesn't Know
Preferred Not to Answer
Other

FAMILY INCOME:
At or Below 100% of Federal Poverty Line (FPL)
Between 100% and 150% of Federal Poverty Line (FPL)
Between 150% and 200% of Federal Poverty Line (FPL)
Between 200% and 250% of Federal Poverty Line (FPL)
Above 250% of Federal Poverty Line (FPL)
Client Doesn't Know
Preferred Not to Answer
Data Not Collected
Other

Program Budget

Revenue	Program Budget FY 2024-2025 Proposed	VSUW Portion of the FY 2024- 2025 Budget
1a. VSUW Funding Request		Auto Calculate
*1b. VSUW Other Funding		
2. Other United Ways		
*3. Gov. Funding		
4. Contributions / Donations		
*5. Special Events / Fundraising		
6. Legacies / Bequests		
*7. Foundation & Corporate Support		
*8. Program Service Fees & Reimbursements		
9. Investment Income		
*10. In-Kind Support		
*11. Other Income		
Total	Auto-calculate Column revenue: lines 1a-11	Auto-calculate Column revenue: lines 1a-11
12. VSUW % of Total Program Funding		

Program Budget

Expense	Program Budget FY 2024-2025 Proposed	VSUW Portion of the FY 2024-2025 Budget
16. Salaries		
17. Employee Benefits and Taxes		
18. Employee Education and Training		
19. Professional Fees and Contracts		
*20. DEAI (professional development, consultants, etc)		
*21. Specific Assistance for Individuals		
22. Communications (phone, fax, modem, postage)		
23. Supplies/Equipment Rental and Maintenance		
24. Occupancy (rent, utilities, building & grounds)		
25. Advertising/Printing & Publications		
26. Travel / Meetings / Conferences		
27. Membership Dues/Support to Affiliate Org.		
28. Evaluation		
29. Non-Payroll Insurance		
30. In-Kind Expense		
<u>*31. Other Expenses</u>		
Total	Auto-calculate column expenses: lines 16-30	Auto-calculate column expenses: lines 16-30
31. Surplus / Deficit	Auto-calculate column: revenue total minus expense total	Auto-calculate column: revenue total minus expense total

Evaluation Criteria

FY25 Housing & Homelessness Grant Application

Evaluation

The FY 2024-2025 Agency Applications will be evaluated and scored based on the following criteria:

Criteria	Points Possible
Agency Capacity	10
Program Design	40
Program Performance	40
Budget	10

Evaluation

Evaluation Criteria	Prompts	SCORE
<p><u>Agency Capacity (Agency Overview/DEAI):</u></p> <ul style="list-style-type: none"> The agency mission and description is aligned to VSUW's Mighty Change 2026 five-year strategic plan The DEAI section provides a clear plan for more Diversity, Equity, Access and Inclusion (or in agency's own DEI related language) 	<ul style="list-style-type: none"> ➤ Clear mission that aligns to Mighty Change 2026 five-year strategic plan ➤ Clear understanding of what the agency does as a whole ➤ Clear understanding of how the agency is planning to create a more diverse, equitable, accessible and inclusive environment within itself ➤ Clear information provided on leadership makeup ➤ Agency understands its gaps in representation of communities and has a plan to address those gaps 	<p>10 Points Total</p>
<p><u>Program Design (Program Narratives):</u></p> <ul style="list-style-type: none"> The program narratives aligned to Prevention The narratives provide a comprehensive and clear overview of the program goal and activities, and paint a picture of a strong program design that would lead to client success 	<ul style="list-style-type: none"> ➤ Clear understanding of population served; <i>a population or area in need-data and/or disaggregated data is provided.</i> ➤ Clear understanding of the resources needed and activities for a success program ➤ Clear understanding of why this program is important and/or any evidence-based studies tied to the program's effectiveness ➤ Clear programmatic results that tie to the resources and activities ➤ The agency was able to provide data, preferably disaggregated data, to describe and define the community/issues it serves ➤ The agency is able to describe how targeted populations are involved in program design. 	<p>40 Points Total</p>

Evaluation

<p><u>Program Performance (Outcome Measurements)*:</u></p> <ul style="list-style-type: none"> • The measurements strongly align to Program Narrative • The program has well-articulated results achieved through funding <p><i>*Please note that programs are not required to report on all prescribed metrics</i></p>	<ul style="list-style-type: none"> ➤ Meaningful client-focused outcomes ➤ Explanation of participation ratios and assessment of number ➤ Additional metrics included to measure programmatic success ➤ Agency identifies equitable outcomes for communities either through quantitative data or qualitative data (for example: narratives or storytelling) 	<p>40 Points Total</p>
<p><u>Program Budget:</u></p> <ul style="list-style-type: none"> • The budget demonstrates capacity to deliver the program. • Resources are aligned to achieve stated program results. • The program request is reasonable based on the size, scope and scale of the program. 	<ul style="list-style-type: none"> ➤ Braided funding ➤ Weight of spending is on items that impact clients ➤ Request is reasonable and expenses are fully and clearly explained ➤ It is clearly explained how VSUW funding will be utilized ➤ Details on use of DEAI funding 	<p>10 Points Total</p>
<p>Total Program Evaluation Score:</p>		<p>100</p>

VSUW Contacts

For General Questions:

Eileana Gudiño, Director of Community Development
602-631-4883, egudino@vsuw.org

For questions related to Prevention and Assistance within our impact area of Housing & Homelessness, please contact:

Samantha Jackson, Director of Community Development and Engagement 480-276-9930 or 602-631-4846, sjackson@vsuw.org

For e-CImpact or financial compliance Questions:

eCImpact@vsuw.org

Thank you for joining us!