

Loaned Executive Program

The Loaned Executive (LE) Program provides an opportunity for companies to offer employees a unique learning experience with numerous benefits. Loaned executives serve as ambassadors for United Way within our local community throughout the year, primarily during our peak campaign season. They work with the United Way corporate relations managers and engagement staff to help create fundraising goals, design campaign strategies, execute engagement events and support corporate philanthropy in the Valley's top companies.

JOIN Our Program

OPTION 1: Loan an Employee

40 hours per week for 16 weeks

Loan your employee(s) to United Way and release them from day-to-day responsibilities for the duration of the program (**July 31, 2023 - November 17, 2023**). Full-time loaned executives manage multiple corporate accounts, assist with engagement events and work out of United Way's office.



OPTION 2: Sponsor LEs

If you are unable to loan an employee, you can financially sponsor a LE recruited and vetted through our program application process.



BENEFITS

- ✓ Your company receives recognition as a community leader through United Way campaign events, website, and program materials
- ✓ You will gain visibility and representation throughout the Valley as your loaned executive networks with leading companies and community leaders
- ✓ Employees will have heightened insight into the campaign and a better understanding of their company's commitment to the community
- ✓ The program emphasizes networking and mentorship through a variety of meaningful experiences to educate and inspire your loaned executive
- ✓ You will be a part of increased public awareness and support for community needs
- ✓ Your company will make a lasting investment through the program
- ✓ Obtain recognition as a sponsor of the program
- ✓ Sponsorship is recognized as part of your corporate workplace fundraising campaign
- ✓ Assist in the development and execution of volunteer engagement events at partner organizations

HOW

The Program Works

For the first two weeks, loaned executives undergo training on communication, presentation skills and project management skills, plus interpersonal and management competencies. Participants become passionate advocates for the community by engaging in group volunteer projects, touring partner organizations, attending campaign cabinet meetings and speaking events with various audiences surrounding the work of Valley of the Sun United Way. Loaned Executives will also join a passionate group of more than 500 Loaned Executive Alumni who are provided year-round opportunities to engage, network and advocate for Mighty Change.

HEAR FROM

Past Participants

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If you are looking for a way to truly make a difference, give back, be inspired, build empathy, get outside your comfort zone, build meaningful relationships, and learn about the many non-profits serving the Valley of the Sun, I strongly recommend this program. It's a life changing experience!



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APS

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Engaging directly with the community, as well as companies and other non-profits, provided a lot of opportunity to see how APS and I can make Mighty Change.

The professional and personal growth I received from it was immense and something I'll always appreciate.



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FOR

More Information

For more information on loaning an employee or becoming a sponsor, please contact:

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PREVIOUS PROGRAM SPONSORS

