



Valley of the Sun
UNITED WAY

LEADERSHIP ENGAGEMENT



> STRATEGIC GROUPS

United Way belongs to our community, so it is essential that we focus on the issues the community tells us are most important. We invite business leaders, policymakers, nonprofit and school leaders, teachers and more to provide input to help develop a plan for the most effective role Valley of the Sun United Way can play in our community.

▶ Advisory Groups

- CEO Advisory Circle
- CSR Advisory Circle
- MC2026 Campaign Cabinet
- Women United Steering Committee

> COALITIONS AND ACTION TEAMS

Join a collaborative process, with multiple contributors from public, private, non-profit and government agencies working with whole communities to better understand how to create community change.

▶ Health Coalition and Action Teams

▶ Housing & Homelessness Coalition and Action Teams

▶ Education Coalition and Action Teams

▶ Workforce Development Coalition and Action Teams

Action teams are dynamic and change depending on community needs.

> VOLUNTEER OPPORTUNITIES

We make it simple for you to be a part of the solution. United Way provides opportunities to be an activist wherever you are - at home, at work, at school. We have bold goals for Maricopa County and we invite you to join us!

▶ Day of Action

▶ LIVE UNITED Week

▶ Skill-Based Opportunities

> EMPLOYEE PROFESSIONAL DEVELOPMENT

United Way provides an opportunity for companies to offer employees unique learning experiences with numerous benefits.

▶ Loaned Executive Program

▶ Speakers United

▶ Campaign Volunteer

> **ADVISORY GROUPS**

CEO/CSR Advisory Circles provide feedback on the MC2026 Mighty Change plan and how it aligns with your organization's Corporate Social Responsibility priorities.

> **MC2026 CAMPAIGN CABINET**

Partner with United Way staff in obtaining new corporate partnerships in your industry.

> **WOMEN UNITED STEERING COMMITTEE**

Identify a leader that wants to be part of leading passionate people who support United Way by giving, advocating, volunteering, and inspiring others to create Mighty Change.

> **COALITIONS AND ACTIONS TEAMS**

Join a collaborative process, with multiple contributors from public, private, non-profit and government agencies working with whole communities to better understand how to create community change.

Actions Teams work with the Coalitions to address urgent situations, empower elements of the community, obtain or provide services, to design, obtain funding for, and/or run a needed intervention in the community to bring about more effective and efficient delivery of programs and eliminate any unnecessary duplication of effort.

▶ **Health Coalition and Action Teams**

Focusing on removing barriers to ensure everyone in our community is healthy, and access to food and healthcare.

▶ **Housing & Homelessness Coalition and Action Teams**

Focusing on ensuring all can have a safe home to call their own.

▶ **Education Coalition and Action Teams**

Focusing on closing opportunity gaps to ensure children read at grade level by 3rd grade and youth are prepared for educational success and employment.

▶ **Workforce Development Coalition and Action Teams**

Focusing on opening pathways to better paying jobs.

> **DAY OF ACTION AND LIVE UNITED WEEK**

Engage your team(s) and their families in a volunteer event at projects on school campuses and non-profit agencies throughout Maricopa County.

> **SKILL-BASED VOLUNTEERING**

Provide your employees with a way to share their expertise with school and non-profit partners working to create Mighty Change.

> **LOANED EXECUTIVE PROGRAM**

Provide a growth opportunity for one of your leaders and allow them to deepen their knowledge of community needs and strengthen their project management and presentation skills (3-month opportunity).

> **SPEAKERS UNITED**

Be an advocate for United Way and offer your testimony on why you invest in United Way and why YOU are a Mighty Changemaker.

> **CAMPAIGN VOLUNTEERS**

Encourage your team to step into a role of Employee Campaign Manager (ECM) or be part of the Campaign Committee helping to execute an annual United Way campaign allowing your employees to invest in their community and be Mighty Changemakers.

3200 E. CAMELBACK ROAD, SUITE 375, PHOENIX, AZ 85018

(602) 631-4800 | information@vsuw.org | vsuw.org

