



## **Valley of the Sun United Way FY25 Grant Cycle FAQ: Fair Chance**

### **WHAT IS MC2026?**

This is the 5-year plan announced by Valley of the Sun United Way March 26, 2023 and is built on a year-long community informed input process. The focus is on aligning United Way and community resources to achieve a set of existing bold community goals in the areas of health, homelessness/housing, education and workforce development.

### **WHAT DOES "NARROWING YOUR FOCUS" ON MC2026 GOALS MEAN?**

This means that Valley of the Sun United Way has been gathering community feedback and data to identify what is currently needed in our community and best aligned to getting us to meet our goals at the end of MC2026 (our 5-year plan).

### **WHO WILL BE PART OF ACHIEVING THIS PLAN?**

The United Way looks to partner with nonprofit 501c3s and schools whose impact work aligns with the targeted focus areas to reach our community goals highlighted in MC2026.

### **HOW DOES MY NONPROFIT / SCHOOL APPLY FOR FUNDING?**

You can apply for the grant by visiting <https://vsuw.org/about-us/working-with-united-way/apply-for-grant-funding>

### **WHAT IS THE PROCESS AND HOW ARE DECISIONS MADE?**

The grants process will open September 3, 2024, and ALL applications are due October 1, 2024. While the application is open, staff is available to support agencies with any technical assistance that they may need. For support, please visit

[ecimpact@vsuw.org](mailto:ecimpact@vsuw.org). Grant applications will be reviewed by a committee of VSUW Staff. Funding recommendations will be presented to our VSUW leadership for final approval.

### **WHEN WILL I HEAR ABOUT FUNDING?**

Funding decisions will be shared with agencies by December 5, 2024.

### **WHAT REPORTING IS REQUIRED?**

Grant recipients will provide a report in mid-June. This data will help support United Way's annual community scorecard which will focus on the progress to the goals outlined in MC2026.

### **WHAT IF MY ORGANIZATION IS CURRENTLY FUNDED, BUT DOESN'T FIT WITHIN THE NEW FOCUS AREAS?**

Please reach out to your VSUW liaison to discuss opportunities.

### **I AM NOT SURE IF OUR PROGRAM FITS? WHAT SHOULD I DO?**

Please reach out to your VSUW liaison to discuss opportunities.

### **MY ORGANIZATION HAS NEVER BEEN FUNDED BY UNITED WAY. ARE WE ELIGIBLE?**

This is an open and competitive process to all 501c3 nonprofits and schools in Maricopa County.

### **WHO IS OUR UNITED WAY POINT OF CONTACT FOR THE FY25 GRANT CYCLE?**

- For application and process related questions, please contact:  
Eileana Gudiño, Director of Community Development and Engagement, 602-631-4883, [egudino@vsuw.org](mailto:egudino@vsuw.org)
- For questions related to Fair Chance within our impact area of Workforce Development, please contact:  
Vannessa Moreno, Community Development and Engagement Manager  
602-631-4824, [vmoreno@vsuw.org](mailto:vmoreno@vsuw.org)

Bertha Tapia, Director of Community Development and Engagement  
602-631-4914, [btapia@vsuw.org](mailto:btapia@vsuw.org)

### **HOW MUCH FUNDING SHOULD WE APPLY FOR?**

The minimum threshold is \$10,000. We also have a \$25,000 program maximum request.

### **CAN WE APPLY UNDER A NEW PROGRAM?**

Yes. For more information on how to do so please contact [e-cimpact@vsuw.org](mailto:e-cimpact@vsuw.org).