



Valley of the Sun United Way FY25 Grant Cycle FAQ: Housing & Homelessness

WHAT IS MC2026?

This is the 5-year plan announced by Valley of the Sun United Way March 26, 2023 and is built on a year-long community informed input process. The focus is on aligning United Way and community resources to achieve a set of existing bold community goals in the areas of health, homelessness/housing, education and workforce development.

WHAT DOES "NARROWING YOUR FOCUS" ON MC2026 GOALS MEAN?

This means that Valley of the Sun United Way has been gathering community feedback and data to identify what is currently needed in our community and best aligned to getting us to meet our goals at the end of MC2026 (our 5-year plan).

WHO WILL BE PART OF ACHIEVING THIS PLAN?

The United Way looks to partner with nonprofit 501c3s and schools whose impact work aligns with the targeted focus areas to reach our community goals highlighted in MC2026.

HOW DOES MY NONPROFIT / SCHOOL APPLY FOR FUNDING?

You can apply for the grant by visiting <https://vsuw.org/about-us/working-with-united-way/apply-for-grant-funding>

WHAT IS THE PROCESS AND HOW ARE DECISIONS MADE?

The grants process will open September 17, 2024, and ALL applications are due October 15, 2024. While the application is open, staff is available to support agencies with any technical assistance that they may need. For support, please visit

ecimpact@vsuw.org. Grant applications will be reviewed by a committee of VSUW Staff. Funding recommendations will be presented to our VSUW leadership and Board for final approval.

WHEN WILL I HEAR ABOUT FUNDING?

Funding decisions will be shared with agencies by December 2024.

WHAT REPORTING IS REQUIRED?

Grant recipients will provide a report in mid-July. This data will help support United Way's annual community scorecard which will focus on the progress to the goals outlined in MC2026.

WHAT IF MY ORGANIZATION IS CURRENTLY FUNDED, BUT DOESN'T FIT WITHIN THE FOCUS AREA?

Please reach out to your VSUW liaison to discuss opportunities.

I AM NOT SURE IF OUR PROGRAM FITS? WHAT SHOULD I DO?

Please reach out to your VSUW liaison to discuss opportunities.

MY ORGANIZATION HAS NEVER BEEN FUNDED BY UNITED WAY. ARE WE ELIGIBLE?

This is an open and competitive process to all 501c3 nonprofits and schools in Maricopa County.

WHO IS OUR UNITED WAY POINT OF CONTACT FOR THE FY25 GRANT CYCLE?

- For application and process related questions, please contact: Eileana Gudiño, Director of Community Development and Engagement, 602-631-4883, egudino@vsuw.org
- For questions related to Housing & Homelessness, please contact: Samantha Jackson, Director of Community Development and Engagement 602-631-4846, sjackson@vsuw.org

HOW MUCH FUNDING SHOULD WE APPLY FOR?

The minimum threshold is \$10,000. We also have a \$75,000 program maximum request: one application per agency.

CAN WE APPLY UNDER A NEW PROGRAM?

Yes. For more information on how to do so please contact e-cimpact@vsuw.org.