

## **Mighty Families Request for Proposal (“RFP”) For Services Rendered from January 1, 2022 – December 31, 2022**

Valley of the Sun United Way (“VSUW”) is seeking a nonprofit organization operating in Maricopa County to provide families with school-age children who are experiencing, or are at risk of experiencing homelessness, a wide array of services to stabilize families and allow children to remain in their school of origin. The program will promote a two-generation approach designed to remove barriers to success and give each student and family a clear path to a productive future.

This RFP represents the requirements for an open and competitive process. Applications will be accepted until **11:59 PM on October 25, 2021**.

Notification of selection/non-selection will occur by December 15, 2021. Contract terms and conditions may be negotiated upon selection of a proposal. All contractual terms and conditions will be subject to review and final approval by VSUW and will include scope, budget, schedule, and other necessary items. Submission of an application does not guarantee a contract and/or does not guarantee that VSUW will retain your services.

### **Program Overview**

VSUW is seeking the implementation of this program in the following three high needs communities located in the surrounding areas of Cartwright, Glendale, and Tempe Elementary School Districts. Please complete an application addressing your ability to provide services related to the following topics:

- Identification of students from high-need schools who come from families who can most benefit from additional support
- Experience working with children, youth, families that are on the verge of crisis (homelessness prevention)
- Assignment of a Community Resource Navigator (CRN) case manager who serves as a primary point of contact that will assess needs in a culturally competent and responsive manner to determine what services and resources will most improve program participants situation and help navigate federal, state, and local social safety net programs
- Leveraging relationships and connections to a wide variety of health and human services organizations to benefit participants involved in this program
- Implementation of a comprehensive case management tracking system to ensure students and families are moving in the right direction and getting the most from the resources and services to which they are connected

## Target Population:

Students from high-needs schools who come from families who can most benefit from additional support from communities located in the surrounding areas of Cartwright, Glendale, and Tempe Elementary School Districts.

## Program Narrative/Strategies

Provide a brief but substantive synopsis of the program and its activities. A general scope of program services and activities should be conveyed - things done to, for, or with the target population intended to lead to the desired change. Your application should highlight program's alignment to strategy. Describe how your program design addresses the needs of the target population(s) served and allows for more equity across the community you are planning to serve.

- **Strategy:** Assignment of a CRN case manager who serves as a primary point of contact that will assess needs in a culturally competent and responsive manner to determine what services and resources will most improve their situation and help navigate federal, state, and local social safety net programs
  - Services and resources may include: housing vouchers, career credentials, transportation, emergency medical services, financial literacy, food boxes, education services, tutoring, academic counseling, after school program and state health benefits

## Theory of Change/Program Design

Make the case for why your program's approach will work. Explain why you have chosen the program strategies in working with the target population being served. Include third party statistics and cite sources to strengthen the rationale for services, including those that will lead to a more equitable community. Please use local statistics as often as possible.

## Inputs/Resources

Provide a descriptive overview of the program inputs - resources, people, skills, knowledge, and tools used to deliver services. This answer should correspond with the target population being served, the program narrative, and the program budget.

## Outcomes Measures

Describe the program's expected outcome measures. Explain how participation and achievement in your program is defined and measured. Provide information on how you determined the Goals

listed in the Outcome Measurements section. Explain how your work leads to equitable outcomes for communities in need. If this is an existing program, what will you accomplish that is different from the current year? Please share if there are any additional metrics that you collect to demonstrate program success not included in the VSUW prescribed outcome measures. VSUW metrics are inclusive of but not limited to the following:

- #/% of children and youth that stay enrolled in their school of origin
- #/% of families that obtain permanent or improved housing
- #/% of families that increase income
- #/% of children and youth that miss less than two days of school per month
- #/% of families that have access to healthcare
- #/% of families that have sufficient access to food
- #/% of families receiving financial assistance

## Available Funding

Available funding for this project is up to \$750,000 per year, with the opportunity for a one year renewal.