Shop for a Cause

Just like our generous donors and hardworking volunteers, these organizations have partnered with Valley of the Sun United Way to unite against homelessness, to unite against hunger, to fight for the success of children, and to fight for financial stability in the Valley. By shopping with these businesses, you’re taking the steps to join us, to Unite Against the Cycle of Poverty. These businesses are dedicating a portion of their proceeds to United Way. It’s an easy and fun way to give back and benefit your community.

Current Partnerships

Temperatures are soaring in the valley, and we need your help to get more water bottles to those in need. Thanks to our partners for their advocacy and support: Mary Contreras - State Farm Insurance Agent, Bryant Commercial Real Estate, and Ion Arizona. You can support our community through bottle or monetary donation: donate.vsuw.org/WU_WaterDonationDrive.

We are honored to be selected to participate in the 2020 Rock Family of Companies Community Challenge! From August 3rd to August 31st, we will be working to have one month of unprecedented giving to support the amazing work of our organization through the Community Challenge. By supporting our mission, you’re helping thousands of residents get the tools they need to succeed. Please click here for more details.

The AZTV and Valley of the Sun United Way Stuff the Bus Drive is helping provide youth across the Valley with new school supplies to prepare them for the school year. With so many uncertainties about how children will return to school and what the classroom will look like, they need your help more than ever. Participating in the Stuff the Bus Drive assures that each one of them will be ready to start the school year off successfully. From July 15th to August 21st, help us support our students, and make sure that this school year starts strong!

VSUW is proud to partner with Zia Records for their Tokens For Charity Program. Here’s how it works -- Zia Records customers that choose not to take a bag with purchase are given a token which they can choose to support VSUW with, and the cost of that bag will be donated to United for the Valley COVID-19 Relief efforts. Visit any Zia Records store; make a purchase, skip the bag and Zia will donate the cost of the bag to Valley of the Sun United Way.

Purchase Hope with 100% funds to United Way COVID-19 Relief Fund. We’re bringing HopeForAll with Ty, Inc. Join us in spreading hope by purchasing the newest addition to the Ty family, Hope. All proceeds will benefit COVID19 relief efforts. Purchase the Beanie Baby HERE.

Purchase the NFL Stronger Together men and women’s tees and the NFL and Fanatics will support the United Way’s COVID-19 Community Response and Recovery Fund by donating all NFL proceeds from the sale of these "Stronger Together" apparel items to the United Way. All NFL teams represented with Dallas Cowboy funds going to support Salvation Army. Shop HERE.
Use your Fry’s V.I.P. card every time you shop and you can help end hunger with United Way. If you already have a Fry’s V.I.P. card go to frysfood.com in your account summary, find ‘Community Rewards’ and click enroll to register your existing card with United Way’s organization code HU101.

If you don’t have a V.I.P. Card, go to the customer service desk at any Valley Fry’s Food and Drug stores. Register your existing card HERE.

Provide your child with a strong foundation for learning during kindergarten. United Way’s School Readiness Kit is designed by education experts for children ages 3 to 5. With more than 80 reading and math activities in English and Spanish, they’ll hit the ground running for their first day of school. Purchase a School Readiness Kit from our partner, Scholastic, and we will receive a portion of the proceeds to fund programs that help kids succeed in school.

Thank you to our promotional partner, First Watch, who along with United Way will be recognizing and rewarding a Volunteer of the Month with First Watch Brunch Bucks for a job well done!

Visit any Valley Scramble, a Breakfast & Lunch Joint and donate towards ending childhood hunger this month at the register. 1 in 4 children in our community don’t know where their next meal is coming from and you can help us provide meals for Valley children.

Scramble locations are at: 6590 North Scottsdale Road in Scottsdale, 2375 East Camelback Road, Phoenix, 9832 North 7th Street, Phoenix and 1120 East Baseline Road in Tempe.

THANK YOU FOR YOUR SUPPORT

If you or your company would like to break the cycle of poverty in our community, contact Vicki Fiorelli at vfiorelli@vsuw.org or call 602-631-4800.