Shop for a Cause

Just like our generous donors and hardworking volunteers, these organizations have partnered with Valley of the Sun United Way to unite against homelessness, to unite against hunger, to fight for the success of children, and to fight for financial stability in the Valley. By shopping with these businesses, you’re taking the steps to join us, to Unite Against the Cycle of Poverty. These businesses are dedicating a portion of their proceeds to United Way. It’s an easy and fun way to give back and benefit your community.

Current Partnerships

Calling all healthy eaters! We have partnered with all 22 Valley Salad and Go’s for the month of October and November. Please consider a donation the next time you order on-line or at the drive-thru. Your donations will help fund our Pantry Packs for students experiencing hunger. Order on-line here and pick up at the drive-thru HERE.

The 2021 Waste Management Phoenix Open is scheduled for January, 2021 and Valley of the Sun United Way is participating in Birdies for Charity again! Click the link below to make your Per Birdie Pledge and help us reach our goal of raising $1,000 to support our Pantry Pack program and erasing hunger in our community. For as little as .01 cent, you can make a per birdie pledge that will make an impact with our students! Pledge HERE to support. Please choose Valley of the Sun United Way as your selected charity.

VSUW is proud to partner with Zia Records for their Tokens For Charity Program. Here’s how it works -- Zia Records customers that choose not to take a bag with purchase are given a token which they can choose to support VSUW with, and the cost of that bag will be donated to United for the Valley COVID-19 Relief efforts. Visit any Zia Records store; make a purchase, skip the bag and Zia will donate the cost of the bag to Valley of the Sun United Way.

Purchase Hope with 100% funds to United Way COVID-19 Relief Fund. We’re bringing #HopeForAll with Ty, Inc. Join us in spreading hope by purchasing the newest addition to the Ty family, Hope. All proceeds will benefit #COVID19 relief efforts. Purchase the Beanie Baby HERE.

Purchase the NFL Stronger Together men and women’s tees and the NFL and Fanatics will support the United Way’s COVID-19 Community Response and Recovery Fund by donating all NFL proceeds from the sale of these “Stronger Together” apparel items to the United Way. All NFL teams represented with Dallas Cowboy funds going to support Salvation Army. Shop HERE.
Enjoy Papa John’s pizza anytime using the promo code UNITEPHX and you will receive 20% off your entire pizza order and Papa John’s will give some dough back by donating 10% of your order to Valley of the Sun United Way to end hunger. Order at papajohns.com. Want all the information in an easy way to promote the code to your social networks, company intranet sites, school groups, sports clubs? Download and share our flyer HERE and start saving.

New to Lyft? Use the promo code UWPHX for $5 off your first 10 rides and Lyft will give back $10 to end hunger with United Way! Visit lyft.com/signup to get the app download link.

Use your Fry’s V.I.P. card every time you shop and you can help end hunger with United Way. If you already have a Fry’s V.I.P. card go to frysfood.com in your account summary, find ‘Community Rewards’ and click enroll to register your existing card with United Way’s organization code HU101.

If you don’t have a V.I.P. Card, go to the customer service desk at any Valley Fry’s Food and Drug store. Register your existing card HERE.

Thank you to our promotional partner, First Watch, who along with United Way will be recognizing and rewarding a Volunteer of the Month with First Watch Brunch Bucks for a job well done!

Provide your child with a strong foundation for learning during kindergarten. United Way’s School Readiness Kit is designed by education experts for children ages 3 to 5. With more than 80 reading and math activities in English and Spanish, they’ll hit the ground running for their first day of school. Purchase a School Readiness Kit from our partner, Scholastic, and we will receive a portion of the proceeds to fund programs that help kids succeed in school.

 THANK YOU FOR YOUR SUPPORT

If you or your company would like to break the cycle of poverty in our community, contact Vicki Fiorelli at vfiorelli@vsuw.org or call 602-631-4800.