

MC 2026 Social Toolkit

**Mighty
Change**

Valley of the Sun
United Way



MC2026

A plan for Mighty Change in Maricopa County

Dive deep into the plans and strategies we have set to create Mighty Change

[View MC2026](#)

Social Toolkit

This toolkit shares:

- Our social handles, hashtags and website
- Sample posts
- Shareable videos and images
- Additional resources

Our Social Channels

Make sure to follow us on these social media platforms and feel free to *share* or *retweet* any of our social content.



[/myvsuw](https://www.facebook.com/myvsuw)



[company/vsuw](https://www.linkedin.com/company/vsuw)



[@myvsuw](https://twitter.com/myvsuw)



[@myvsuw](https://www.instagram.com/myvsuw)



[/vsuw](https://www.youtube.com/vsuw)

To include us in your posts:

- Make sure to tag us using the handles on the previous slide (**@myvsuw**)
- Add our hashtag **#MC2026**
- Feel free to include a link to our website – **www.vsuw.org**

Sample Posts

Use the following posts during your campaign to share about our partnership together on your own social channels.



Valley of the Sun
United Way



Facebook/LinkedIn

1

Copy: We're proud to partner with Valley of the Sun United Way on their new mission to create Mighty Change in Maricopa County. With their new goals and the strength of our community, we will make a difference for our neighbors in need #MC2026

Link: www.vsuw.org/mightychange

2

Copy: We're thrilled to announce that [Organization Name] is partnering with Valley of the Sun United Way to create Mighty Change in the Valley. Together, joined by other partners across the Valley, we will make a difference in Health, Housing and Homelessness, Education, and Workforce Development #MC2026

3

Copy: We're partnering with Valley of the Sun United Way to create Mighty Change in Maricopa County. We're excited to support their MC2026 plan to make a difference across the Valley in the areas that need it most #MC2026

Link: www.vsuw.org/mightychange

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Twitter

1

Copy: [Organization Name] is proud to partner with @myvsuw to create Mighty Change in Maricopa County. Together, we'll work to reach our community's bold goals in Health, Housing and Homelessness, Education, and Workforce Development #MC2026

Link: www.vsuw.org/mightychange

2

Copy: Mighty Change happens when our community joins forces to solve Maricopa County's most critical needs. We're excited to announce our partnership with @myvsuw to reach create Mighty Change in Maricopa County #MC2026

Link: www.vsuw.org/mightychange

3

Copy: [Organization Name] and our employees are excited to partner with @myvsuw on their new mission to create Mighty Change in Maricopa County. We're joining forces to take on the Valley's most critical needs in Health, Housing and Homelessness, Education, and Workforce Development #MC2026

Link: Quote the pinned Mighty Change post on VSUW's Twitter account.

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Instagram

1

Copy: We're proud to partner with @myvsuw on their new mission to create Mighty Change in Maricopa County. With their new goals and the strength of our community, we will make a difference for our neighbors in need #MC2026

2

Copy: We're thrilled to announce that [Organization Name] is partnering with @myvsuw to create Mighty Change in the Valley. Together, joined by other partners across the Valley, we will make a difference in Health, Housing and Homelessness, Education, and Workforce Development #MC2026

3

Copy: We're partnering with @myvsuw to create Mighty Change in Maricopa County. We're excited to support their MC2026 plan to make a difference across the Valley in the areas that need it most #MC2026

Images for Social

These images are available for you to share with any posts you make about your Valley of the Sun United Way campaign.

[View Images](#)

Videos

These videos are available for you to share with any posts you make about your Valley of the Sun United Way campaign.

[YouTube](#)

Additional Resources

Here are additional resources that may help you during your campaign:

- /mightychange
- /taxcredit
- /joinagroup
- /faq
- /blog
- /publications
- /volunteer
- /presskit

Questions

Contact social@vsuw.org

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