

# EMPOWER YOUR Employees WITH Charitable Choice

A **giving platform** solution for your company with the power of **United Way** behind it.

## What is e-Pledge Plus?

Valley of the Sun United Way's flexible online employee engagement platform gives your employees the chance to support their local community in a way that means the most to them with ease and flexibility.

## Why Should Your Company Use e-Pledge Plus?



### Functional

Wrap-around services including volunteer engagement and local, reliable technical support



### Safe

Encryption technology is used to safely and securely transmit data



### Cost Effective

Cost effective – no set-up fee, no annual maintenance costs, no third-party processors



### Customizable

Customized branding and messaging of your mission and social impact goals

## Employee Benefits

- ✓ Multiple giving options, including payroll deduction, credit card, and one-time gifts
- ✓ Access to personal giving history, easy pledge renewal, and automated gift acknowledgment
- ✓ In-depth vetting of over 3,500 nonprofit agencies, so employees can choose to give directly to Valley of the Sun United Way or their charity of choice
- ✓ One-click access to volunteer opportunities to connect with team members through both in-person and virtual engagement activities

## Features

- ✓ Engage new employees in your corporate social responsibility (CSR) program immediately without having to wait until your next campaign cycle
- ✓ Volunteer opportunities are seamlessly integrated into your existing platform
- ✓ Manage your own company fundraisers
- ✓ Raise community awareness – schedule speakers to share more about our Mighty goals in health, housing and homelessness, education, and workforce development
- ✓ Access real-time reporting to monitor your campaign
- ✓ Ability to support regional and national campaign progress

For more information, contact your Corporate Relations Manager or reach out to our team at (602) 631-4800 or [information@vsuw.org](mailto:information@vsuw.org)



# FAQs

**Q. What are the benefits of using e-Pledge Plus for our employee campaign?**

A. Employees can pledge or donate online, participate in company fundraisers, search for and engage in volunteer opportunities, and communicate with Valley of the Sun United Way through an all-in-one, web-based, secure, and customizable CSR solution.

**Q. My company is already using e-Pledge. What new features are available on e-Pledge Plus?**

A. Volunteer opportunities and company fundraisers can now be accessed within e-Pledge Plus, along with other useful resources.

**Q. How does e-Pledge Plus help manage my company's unique volunteer experiences during or outside of a campaign?**

A. At any time, all public volunteer opportunities can be accessed within e-Pledge Plus for easy engagement. E-Pledge Plus also allows companies and organizations to create a custom volunteer opportunity, viewable to their employees. This allows for easy tracking and seamless communication about the who, what, where, and why of volunteer engagement opportunities!

**Q. Does e-Pledge Plus track each employee's volunteer hours?**

A. Yes, e-Pledge Plus allows volunteers to access their volunteer history and view completed hours. Through this tracking system, we have the capability to report overall employee engagement to our corporate partners, creating a clear picture of your company impact.

**Q. Can I use e-Pledge Plus to conduct a special fundraising event during or outside of our employee campaign? How does this work and where can I get ideas for FUNdraisers?**

A. Yes, Valley of the Sun United Way has the capability to support your campaign with online fundraising and is a way for companies and organizations to fundraise digitally, taking the need to handle cash off your plate. It usually involves an online donation page and can include mobile giving, peer-to-peer fundraising, and more. Work with your Corporate Relations Manager on the details and we will determine the best solution for your needs.

**Q. When using e-Pledge Plus, can employees donate to any charity of choice, in addition to Valley of the Sun United Way?**

A. Our Donor Involvement Program allows interested donors the ability to direct their gift to organizations outside of Valley of the Sun United Way's programs and initiatives. Eligible organizations include any 501(c)(3) nonprofit organization in good standing with the Department of Revenue.

**Q. How can new employees who join the company outside of our campaign window start donating immediately as part of the onboarding process?**

A. A New Hire Campaign allows incoming staff members to join your company as donors, united in the philanthropic spirit you weave into your business. The campaign would take place on your e-Pledge Plus giving platform, allowing employees to contribute in a way that is meaningful to them. If giving via payroll deduction, the total pledge will be divided amongst the remaining number of pay periods for that employee. This campaign would be open for new hires to contribute to up until your traditional campaign kicks off, giving employees the opportunity to incorporate with your traditional model at that time.