

UNITE TO BREAK THE CYCLE OF POVERTY.



WE FIGHT FOR KIDS

Ready for Kindergarten

- Access to quality childcare – center quality improvement, caregiver training, scholarships
- School Readiness Kits

Reading Proficiently by 4th Grade

- Vello, Read On

Quality After-school & Summer Programs

- Mentoring, resiliency skills, education support
- Focus on middle schoolers



WE FIGHT FOR FAMILIES

End Hunger at Home and in the Classroom

- Emergency meals
- Breakfast in the Classroom
- WeekEnd Hunger Backpacks

End Homelessness

- Diversion
- Emergency Shelter
- Rapid Rehousing
- Permanent Supportive Housing

Financial Stability

- Train coaches – build savings, budgeting, financial education



WE FIGHT FOR NEIGHBORHOODS

Urban Core – Thriving Together

- Phoenix Union High School District and 12 elementary districts; 250K people birth to age 25

Community Empowerment

Maryvale, Central City, Guadalupe

- Build and maintain community and school gardens
- Educate Wise Choices food and financial trainers
- Train community health advocates and promotoras



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THE NUMBERS

- 644,000 people in Maricopa County live in poverty – 1/3 are children
- 82,000 households are food insecure – they don't know where their next meal will come from
- More than 1/2 of students in Maricopa County are eligible for Free & Reduced Lunch, according to Dept. of Education
- 6,600 people experience homelessness each night (only 2,000 shelter beds in Maricopa County)
- 56% of Arizona 3rd graders did not reach "Proficient" on the AzMERIT reading test

Families have to pay \$2,500+/month for:

-  **RENT – \$815/MONTH**
-  **UTILITIES – \$200/MONTH**
-  **CHILD CARE – \$1,380/MONTH**
-  **TRANSPORTATION – \$192/MONTH**

And still have other responsibilities to factor in:

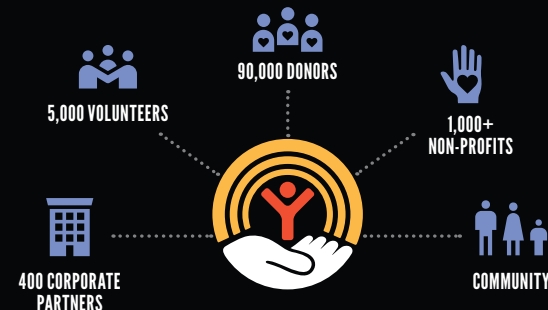
-  **HEALTH CARE**
-  **GROCERIES**
-  **EMERGENCIES**

Federal Poverty Definition - \$2,000/month for a family of 4

YOUR DONATION MAKES AN IMPACT

- 61,300 children received breakfast in their classroom (11,035,400 meals)
- 5,200 people acquired reliable housing
- 314,400 emergency meals served
- 4,800 adults obtained employment
- 12,000 children received School Readiness Kits
- 4,500 families improved their finances through financial coaching
- 520 Vello virtual volunteer tutors connected to students
- 302,400 hours of mentoring through after-school programs
- 900,000 meals served in WeekEnd Hunger Backpacks since 2011
- 80 health leaders trained to support community residents
- 440,300 emergency shelter nights for people experiencing homelessness

NO OTHER ORGANIZATION UNITES AS MANY PEOPLE TO FIGHT POVERTY IN AS MANY WAYS.



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