UNITE TO BREAK THE CYCLE OF POVERTY.

WE FIGHT FOR KIDS

Ready for Kindergarten
- Access to quality childcare – center quality improvement, caregiver training, scholarships
- School Readiness Kits

Reading Proficiently by 4th Grade
- Vello, Read On

Quality After-school & Summer Programs
- Mentoring, resiliency skills, education support
- Focus on middle schoolers

WE FIGHT FOR FAMILIES

End Hunger at Home and in the Classroom
- Emergency meals
- Breakfast in the Classroom
- WeekEnd Hunger Backpacks

End Homelessness
- Diversion
- Emergency Shelter
- Rapid Rehousing
- Permanent Supportive Housing

Financial Stability
- Train coaches – build savings, budgeting, financial education

WE FIGHT FOR NEIGHBORHOODS

Urban Core – Thriving Together
- Phoenix Union High School District and 12 elementary districts; 250K people birth to age 25

Community Empowerment
Maryvale, Central City, Guadalupe
- Build and maintain community and school gardens
- Educate Wise Choices food and financial trainers
- Train community health advocates and promotoras

vsuw.org
THE NUMBERS

- 644,000 people in Maricopa County live in poverty – 1/3 are children
- 82,000 households are food insecure – they don’t know where their next meal will come from
- More than 1/2 of students in Maricopa County are eligible for Free & Reduced Lunch, according to Dept. of Education
- 6,600 people experience homelessness each night (only 2,000 shelter beds in Maricopa County)
- 56% of Arizona 3rd graders did not reach “Proficient” on the AzMERIT reading test

Families have to pay $2,500+/month for:

- **RENT** – $815/MONTH
- **UTILITIES** – $200/MONTH
- **CHILD CARE** – $1,380/MONTH
- **TRANSPORTATION** – $192/MONTH

And still have other responsibilities to factor in:

- **HEALTH CARE**
- **GROCERIES**
- **EMERGENCIES**

Federal Poverty Definition - $2,000/month for a family of 4

YOUR DONATION MAKES AN IMPACT

- 61,300 children received breakfast in their classroom (11,035,400 meals)
- 5,200 people acquired reliable housing
- 314,400 emergency meals served
- 4,800 adults obtained employment
- 12,000 children received School Readiness Kits
- 4,500 families improved their finances through financial coaching
- 520 Vello virtual volunteer tutors connected to students
- 302,400 hours of mentoring through after-school programs
- 900,000 meals served in WeekEnd Hunger Backpacks since 2011
- 80 health leaders trained to support community residents
- 440,300 emergency shelter nights for people experiencing homelessness

NO OTHER ORGANIZATION UNITES AS MANY PEOPLE TO FIGHT POVERTY IN AS MANY WAYS.